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# Semiotics and Visual Communication

## 1st International Conference on Semiotics & Visual Communication



The department of Multimedia and Graphic Arts of the [Cyprus University of Technology](#) is organising the [1st International Conference on Semiotics and Visual Communication](#) themed “from theory to practice”. The conference aims at exploring the broad subject of semiotics in a wide sense, aspiring to bring together researchers and practitioners who study and evaluate the ways that semiotic theories can be analyzed, perceived and applied in the context of various forms in visual communication.

**Keynote speakers:** Theo van Leeuwen Professor, Dean, Faculty of Arts and Social Sciences University of Technology Sydney, Australia Gregory Paschalidis Associate Professor of Cultural Studies School of Journalism and Mass Communications Aristotle University of Thessaloniki **For more information, please contact:** Evripides Zantides Cyprus University of Technology Department of Multimedia and Graphic Arts E: [evripides.zantides@cut.ac.cy](mailto:evripides.zantides@cut.ac.cy) *Source: ICOGRADA*

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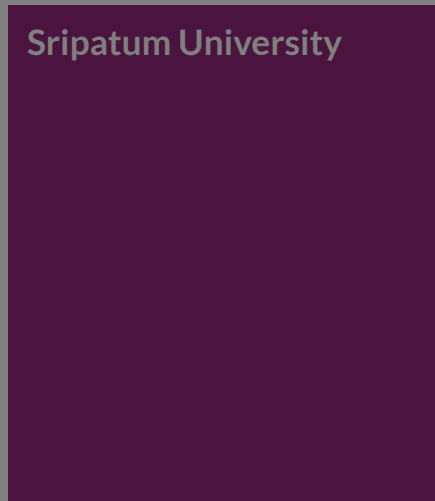
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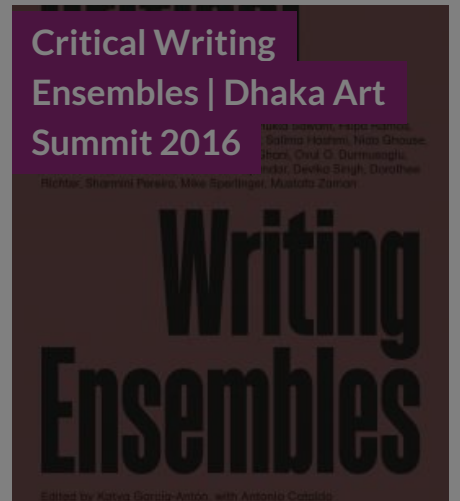
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