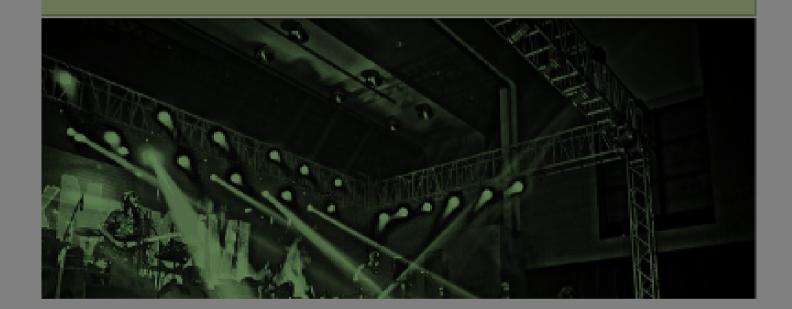
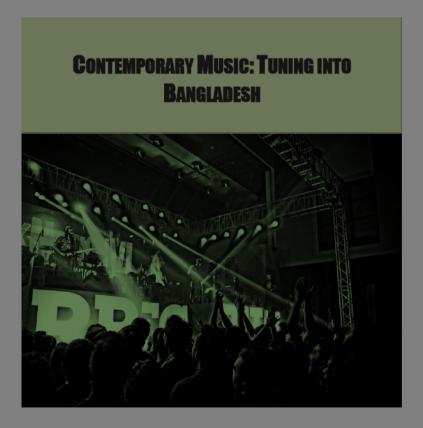


## CONTEMPORARY MUSIC: TUNING INTO BANGLADESH





ASEF culture360 is delighted to present a new report on the **status of contemporary music in Bangladesh**. Commissioned to <u>Livesquare Ltd.</u> and researched by **Ayesha Sabrina ISLAM**,

<u>Contemporary Music: Tuning Into Bangladesh</u> gives a detailed **overview of the contemporary music industry in the country**, starting from an **historical** background, to the **stakeholders'**analysis, the mapping of current **trends** and finally a set of **recommendations** for change and

### The purpose of this report is to

(...) offer an entry point to further national, regional and international linking and networking in, on and for a thriving Bangladeshi music scene. The key idea of the report is to provide an overview of the contemporary music scene in Bangladesh for local and international audiences. Throughout the further run of this paper and if not stated otherwise, the notion of music refers therefore to the sector of contemporary music only.

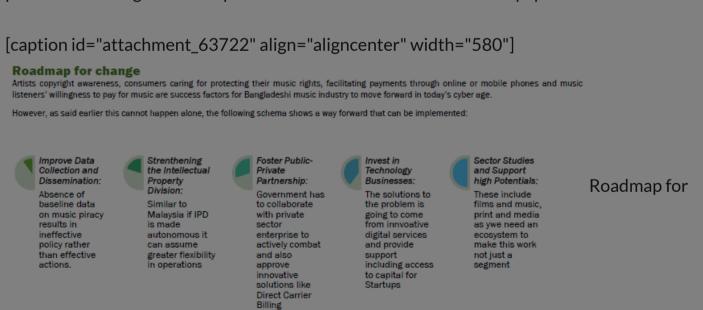
# Swadnin Bangla Betar Kendra (Free Bengal Radio Centre) pilayed a vital role in lifting people's spirit with patriotic songs and shows during the liberation war of Bangladesh. Popular bands such as Souls, Miles, Feedback- although formed in the "70s started releasing their debut albums from 1982. Their presence in audio-visual medium increased audience reach and show/concerts frequency even more. And the evolution and major course changes in Bangladeshi music is still continuing...

[caption id="attachment\_63721" align="aligncenter" width="595"]

### Music recent developments[/caption]

The idea of this report is to provide a **consolidated and comprehensive approach** to the music scene in Bangladesh. It follows the topics raised and discussed during the 2015 edition of the <u>Bangladesh Music Week</u>, with the aim of filling the gaps. The conversations with key stakeholders of the industry and consumer research at the <u>Bangladesh Music Week</u> have provided the insights and inspiration behind the views share in this paper.

Figure 1: Time series analysis o



### change[/caption]

The report provides also some *recommendations* for the future of the music scene in Bangladesh. Among others, the importance of **closing the gap between Classical and Contemporary music**, the need for **stronger Government support** to augment collaborations and participation in international music initiatives, and the importance of developing a vibrant music scene and merchandising to develop **sustainable sources of funding for artists.** 

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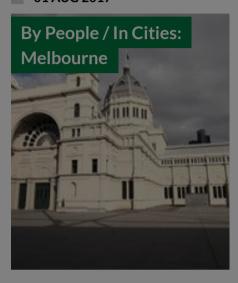
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