



2020 Performing Arts Market in Seoul 서울아트마켓(PAMS 2020)

Digital Online Platform

2020, Oct 12(Mon) ~ 15(Thu), 4 days

<https://www.pams.or.kr:444/main.asp>

New Normal for Art and International Mobility in a New Reality Resilience and Recovery – Re-imagination and Innovation

Every part of our lives and economies throughout the world have been hit hard by COVID-19. We in art industries and international mobility have been severely affected. At the moment we are also faced with a new reality during the Pandemic and we do not know what our world will look like as we prepare and adjust to this new normal.

This new reality asks us ultimate questions such as what is art, what is the role of art, and what will be the sustainable international mobility?

Under the theme of < **New Normal for Art and International Mobility in a New Reality**> the PAMS 2020 will be throwing questions about what we need for resilience and recovery as well as how we can use re-imagination and innovation for the new normal era. The PAMS 2020 will discuss and explore new ways to carry out international mobility and exchange in the field of art during the time in which physical movement may not be possible.

Networking: Digital Online Platform

Connecting with Korean and international performing arts companies, agencies, festivals, venues and institutions.

The PAMS 2020 will be held through a digital online platform. **PAMS Ground** as digital booth exhibition will be provided where you can connect with Korean and international performing arts companies, agencies, festivals, venues and institutions and can promote and share your ideas and projects. Also a showcase presentation of **PAMS Choice** and real time chatting will be offered. Through **PAMS Community**, you can meet international delegates from Korean and international residency, research lab, festivals, venues and institutions.

Programme: PAMS Ground (Digital Booth Exhibition) and PAMS Community (Online Date with international delegates)

Excellence: Windows for Korean and Asian Performing Arts

Discovering outstanding Korean theatre, dance, music and interdisciplinary arts productions and video presentations with new approaches and ideas from international artists.

You can discover 10 outstanding Korean contemporary theatre, dance, music and interdisciplinary arts productions. Video presentations under the theme of new imagination and innovation also will be introduced. Through **PAMS Pitching** we can meet fresh ideas and potential international touring projects.

Programme: **PAMS Choice** and PAMS Pitching

Inspiring: Peer to Peer Dialogue

Sharing and debating current issues in the field of contemporary performing arts and international mobility faced with outbreak of COVID-19.

This year **PAMS Salon** will be a meaningful time to share and debate current issues in contemporary performing arts faced with the outbreak of COVID-19. Under the title of “Resilience and Recovery as well as Re-imaginings and Innovation”, there will be 6 round tables as well as short video presentations curated under the theme of new approaches.

Programme: PAMS Salon

Challenging: Future of International Mobility

Discussing new directions and approaches for solidarity in international mobility with various international networks and stakeholders.

Due to the outbreak of COVID-19, international and domestic communities have been under lockdown and many borders remain closed. The subsequent ongoing mobility crisis makes international exchange based on physical movement difficult. But ironically, artists, producers and presenters have spent more intimate time and shared solidarity through online communications. How will international exchange and mobility change in the post-COVID-19 era?

The **Assembly** at PAMS will discuss and explore new ways to carry out international mobility and exchange in the field of art during the time in which physical movement is limited or not possible. More specifically, this year will focus on Asian Solidarity for international mobility.

Programme: Assembly 2020

PAMS, Performing Arts Market in Seoul 2020 will be held from Oct 12 to 15 through a digital online platform which will provide an opportunity for all the participants not only to revive what we were doing before but also re-think and reboot with new approaches and new ideas in the field of performing arts and international mobility.

Have a safe, healthy and enjoyable summer and see you very soon at the PAMS 2020

Thanks very much.