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In 2010 ART HK welcomed 155 of the world's leading galleries from 29 countries. ART HK is a much needed platform for networking for the international art community and brings together collectors, curators, artists and galleries from Asia and the rest of the world. ART HK 11 will take place from 26-29 May 2011. ART HK is held annually in May at the purpose built Hong Kong Convention and Exhibition Centre overlooking the Victoria Harbour. In 2010 the Fair welcomed an audience of over 46,000 (up 60% on 2009). Exhibitors included the most important galleries from the Asia Pacific region and leading galleries from the west such as Gagosian Gallery, Hauser & Wirth, Lisson Gallery, Galerie Emmanuel Perrotin and White Cube. In just three years ART HK has positioned itself as a key fixture on the international art calendar. Art world insiders increasingly recognize the importance of the art market in Asia as part of their long term strategy as the economic and political balance of power shift ever eastwards. In addition to the affluent and internationally minded local and expatriate population from Hong Kong, ART HK attracts collectors from the different constituencies around the region: from Taiwan, Korea, Japan, Southeast Asia, Australasia and mainland China. International collectors are drawn by an opportunity to see a quality and geographical diversity of art not presented anywhere else in the world. ART HK is a much needed platform for networking for the international art community and brings together collectors, curators, artists and galleries from Asia and the rest of the world. The Fair is accompanied by a packed VIP program of events showcasing the best that Hong Kong has to offer culturally as well as socially, and an extensive talks program featuring a world class line-up of speakers organized by Asia Art Archive. ASIA ONE is a special selected section of ART HK featuring galleries from Asia. 'ART HK has won the battle to be the destination art fair for Asia' *The Art* Newspaper

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