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## Country of Honour



Korea is invited as the country of honor at the Beijing International Book Fair 2012 in celebration of twenty years of diplomatic ties between China and Korea. A Korean Cultural Pavilion presents Korean publishers and writers. A cultural programme of traditional Korean music includes performances by the Dancing Orchestra. [Read more](#) in China Daily The 19th Beijing International Book Fair will be held at the China International Exhibition Center from August 29 to September 2, 2012. The exhibition area will cover 53,600 square meters, and the Republic of Korea will take part as the Country of Honor. Besides expanding and improving on the General Publishing Zone, 2012BIBF will continue to run the innovative Digital Publishing Zone, the Children's Book, Cartoons & Animation Zone. The Beijing International Book Fair (BIBF), now held eighteen times since its inception in 1986, continues to uphold its principle of "introducing excellent books from around the world into China and leading Chinese books to the world". Over the past twenty years, the BIBF has been an event of the utmost importance to publishers, and has received major support and participation from domestic and overseas book and publishing industries, gradually confirming BIBF's international brand status, and turning it into a major international publishing event incorporating copyright trade, book trade, cultural events, displays, consultation services and professional networking.

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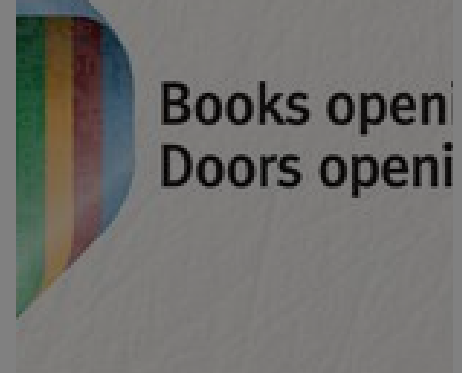


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