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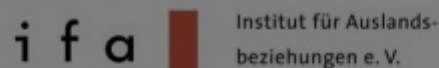
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# al cultural relations: Expectations from the outside



Institut für Auslands-  
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Whereas a lot of research has been conducted on how

Europeans view the EU and what they expect from it, little is known about how the EU is viewed from the outside in general and concerning the area of culture in particular. With the establishment of the [European External Action Service \(EEAS\)](#) and the creation of networks such as [EUNIC](#) the external perspective becomes crucial for European external cultural relation actions to be successful. On 12 December 2012 the [Institute for Foreign Cultural Relations \(ifa\)](#) hosts a half-day conference to discuss the perceptions and expectations from the outside on European external cultural relations with university academics, public intellectuals and professionals from Europe and outside of Europe. To register or for further information please contact Hanna Schühle: [schuehle@ifa.de](mailto:schuehle@ifa.de)  
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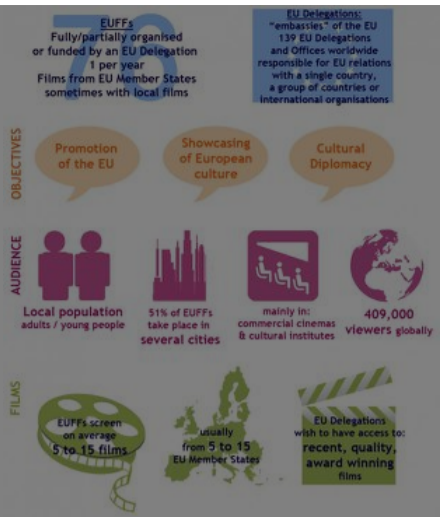
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