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## Book Fair 2018



## 2018金风车国际 青年插画家大赛

Golden Pinwheel Young  
Illustrators Competition 2018

50位入围选手名单揭晓  
50 Finalists' Release

The 6th **China Shanghai International Children's Book Fair (CCBF)** takes place in Shanghai on 9-11 November, dedicated to books and other content for children aged 0-16 years. CCBF is operated and managed by BolognaFiere China Ltd.

CCBF will bring together an estimated 300 exhibitors from many professional backgrounds. Over 30,000 people are expected to participate in the three-day event this year. Participants include **illustrators, designers, publishing houses and agencies, authors, literary agents, translators, content developers, packagers, printers, distributors, wholesalers, retailers, education and training institutions, cultural institutions, librarians, teachers and children's book lovers.**

Other than the exhibition itself, the fair offers a wide range of activities. Some of the notable activities are **the Golden Pinwheel Young Illustrators Competition, the Chen Bochui International Children's Literature Award, the Authors Festival, the Shanghai Visiting International Publishers Programme (SHVIP)**, other professional seminars and events to promote reading.

This year BolognaFiere/Bologna Children's Book Fair (BCBF) as co-organizer of CCBF. Bologna's experience will bring something new to Shanghai. The Bologna 'factor' will enhance the professional side of this Chinese fair.

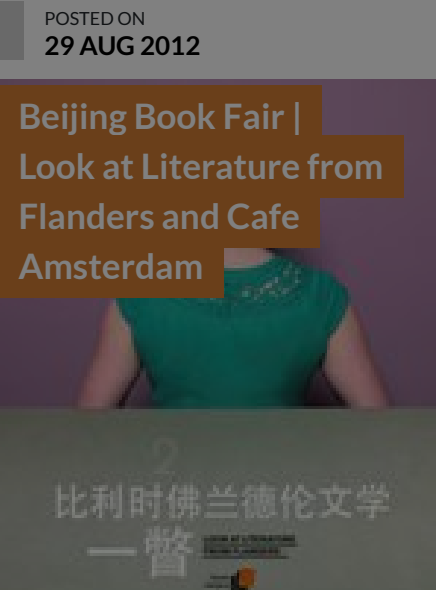
The first **China Shanghai International Children's Book Fair (CCBF)** was held in 2013 under the guidance of State Administration of Press and Publication, co-organised by Shanghai Press & Publication Administration, China Education Publishing & Media Group Ltd., and China Universal Press & Publication Co., Ltd. After five successful editions, CCBF has quickly become an important event for the global publishing industry. It is **the only book fair fully dedicated to books and other content for children aged from 0 to 16 in Asia Pacific.**

During the five years of development, CCBF has closely embraced the theme of 'Being with the World and the Future'. The fair provides a leading copyright exchange hub for children's books from all over the world, carrying out the concept of the exhibition professionally and excellently. The fair plays an important role in promoting Chinese children's literature

internationally and reading culture among young children.  
CCBF 2018 will take place from 9th to 11th November at the Shanghai World Expo Exhibition and Convention Centre.

In March 2018, China was the Guest of Honour of the 55th Bologna Children's Book Fair to be staged at BolognaFiere Exhibition Centre, Italy. Focusing on the theme of “Dream”, the Guest of Honour activities featured the images of children and pandas reading together, which symbolizes the bright future and wonderful dream brought about by reading.

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