

# Museum 2015" | Turkey

The 2015

Communicating the Museum

9-12 Sept 2015

edition of the international conference "Communicating the Museum" will be held in Istanbul, Turkey, between 9 and 12 September. The central theme of this year's edition is "Contemporary". Participants will celebrate the dialogue between the past and present in collections, focus on the latest digital technologies, shape successful communications strategies, and embrace trends and future projects. They will anticipate and understand the shifts and changing dynamics of the cultural and business environment. Communicating the Museum is the world's leading arts communications conference. Each year it gathers communications professionals from over 2,500 arts organisations from 40 countries worldwide in a new cultural city. Over 3 days the event includes inspiring keynote speeches, engaging panel discussions and thought-provoking learning sessions, addressing the latest trends and issues facing the world museums and the wider communications industry. Communicating the Museum 2015 is taking place in parallel to the 14th Istanbul Biennial, which participants will be able to visit. For additional information and registration, please visit http://agendacom.com/en/communicating the museum/home/

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