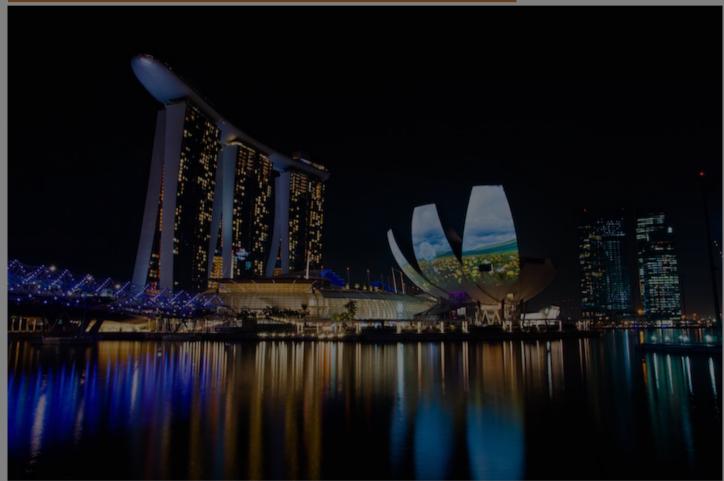


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FutureEverything in the UK presents FutureEverything Singapore a week long festival of digital <u>culture</u> (10-18 October) including a conference, innovation lab and city-wide art and design installations. It is a landmark event of <u>SG50</u> – the year long celebrations that mark the 50th anniversary of the founding of Singapore. It is a partnership between **FutureEverything** and the **Infocomm Development Authority of Singapore (IDA)**, and represents the first time Singapore's government has used a cultural event to communicate issues around technology. For FutureEverything Singapore, a conference, innovation lab and city-wide installations will present new ideas around a future Smart Nation, and transport visitors into the near future through art and design experiences. Objects and street furniture across the city come to life and chat to passersby, and smart sleep pods induce a dose of restorative sleep, as an antidote to the fast pace of 'always on' city living. The conference and innovation lab will present and invent new innovative ways in which people can together actively shape a smart future. As Singapore looks ahead to the next 50 years, FutureEverything Singapore asks what are the Signals of Tomorrow? Singapore is building the world's first Smart Nation, and the festival explores this vision for the future of Singapore through the lens of art, design and digital culture. Future Everything Singapore hopes to contribute to a dialogue between society and technology, and a vision for the Smart Nation that can reflect the ambitions of the many people whose lives it will shape. The festival is free to attend and can be enjoyed by anyone. Click here now to <u>sign up for the Signals of Tomorrow Innovation Lab.</u> Signals of Tomorrow Conference: Saturday 17th October Hello Lamp Post: Saturday 10th - Sunday 18th October Signals of Tomorrow Innovation Lab: Saturday 10th - Wednesday 14th October Signals of Tomorrow Showcase: Saturday 17th -Sunday 18th October Installation - The Chronarium, Loop.pH: Saturday 10th - Thursday 15th October Drew Hemment, Founder and CEO at FutureEverything says,

"FutureEverything is all about bringing people together to discover, share and experience new ideas about the future, and providing the tools and frameworks needed to allow experimentation and creativity to happen. Singapore is a city of the future and so an ideal home for the Future Everything festival. Our ambition is to open the debate around the future and emerging technology to more voices with art and innovation centre stage. As we celebrate our own landmark 20th year, we're thrilled to be part of the celebrations for Singapore's 50th anniversary."

Steve Leonard, Executive Deputy Chairman of IDA says,

"Singapore is embarking on an exciting journey towards becoming a Smart Nation. This means ensuring we have the right infrastructure, policies, ecosystem and capabilities to realise the vision laid out by the Prime Minister. We are encouraging a culture of experimentation and prototyping, and we are working together with citizens of all ages and companies of all sizes to create solutions to big future challenges. FutureEverything Singapore seeks to allow communities to experience tech through play, sparking conversations about the role of tech in their lives."

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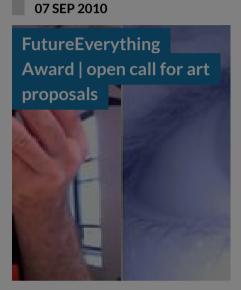


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