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Meeting Point on Art and Social Action



culture360.ASEF.org will be at the third edition of the Meeting Point on Art and Social Action in Asia from 21 to 23 March in Hanoi, Viet Nam.

This year the theme is **Perspectives from the Grassroots** and it will be a special edition as it will be the first large-scale in person meet-up as part of the programme. The meeting **expects to host at least 100 cultural practitioners from 15 countries in Asia**. MCH is collaborating with local partners **National Vietnam Institute of Culture and Art Studies and Heritage Space**.

Under this year's topic, culture360.ASEF.org will host a session titled 'Rethinking Cultural Diplomacy from the grassroots: A conversation with #ASEFCulture'.



Same same – but different? The impact of COVID-19 on the arts and culture sectors has raised new challenges for cultural practitioners and arts organisations, including what it means to work multilaterally and cross regionally. With more emphasis on finding a common ground, dialogue, mutual trust and understand, what does cultural diplomacy mean to and for cultural practitioners?

Join ASEF for a conversation in rethinking cross-border cultural relations.

Key dates of 2024 Meeting Point

8–18 March: Local Gatherings in various locations across Asia

15–16 March: Online Meeting Point

21–23 March: In-person Meeting Point in Hanoi

The Grand Opening on 21 March will include an **introduction to the arts and culture ecosystem in Vietnam** from co-organisier, VICAS (National Vietnam Institute of Culture and Art Studies), followed by a **roundtable discussion ‘Caught in the Middle’ between three Southeast Asian organisations** initiated from the ground up to work on gaps in funding and policy in their local arts ecosystems. This will be followed by a reception and a live performance.

Days two and three will take place at the Temple of Literature campus. The programme will be a mix of **plenary and parallel sessions** including:

- Curated Conference group sharing
- Local Gatherings – reports from the field
- Participatory creative action
- Asia–Asia Connections
- Interactive Sessions


The registration fee for **international attendees is 100 USD**, and for **Vietnam citizens is 30 USD**. Attendees are responsible for arranging their own travel and accommodation to take part in the Meeting Point

[Find out more and register here](#)

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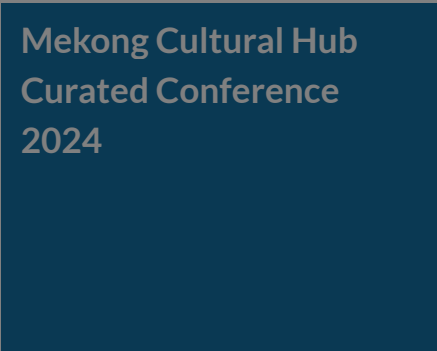
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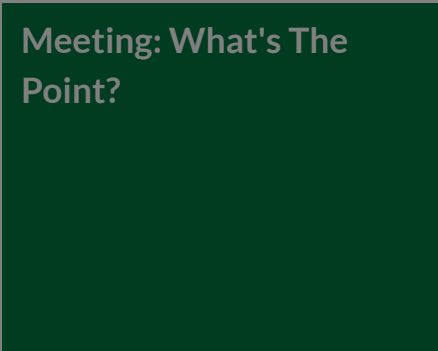
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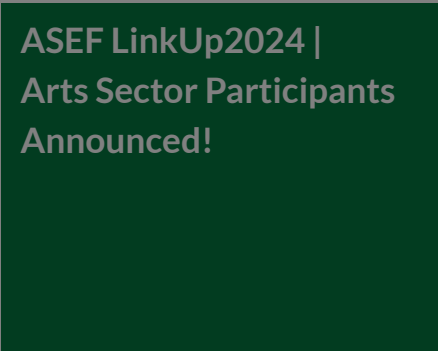
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