

Asia Society Event Page A high level Public Forum on 'Cultural Leadership: The Asian Way?' takes place in Hong Kong on 26 July. An impressive range of eminent cultural leaders from Asia and the UK will discuss how the value of culture is perceived in Asia, challenges for the cultural sector and how best to nurture cultural leadership locally. This forum is organized by **The Advanced Cultural Leadership Programme (ACLP)** at **The University of Hong Kong** and **The British Council** and takes place in the Asia Society in HK. **The event is LIVE STREAMED: Video live-streaming:** <u>http://www.britishcouncil.org.hk/arts/aclp2013/livestreaming/asiastreaming_window.html (mobile</u>

devices: http://bit.ly/17Ar9w5) Follow us on Twitter : #CulturalLeadersAsia / @hkBritishArts Facebook: British Council Hong Kong ABOUT THE FORUM Throughout the world, the creative and cultural sector is growing in complexity and importance. The sector has a unique and vital socio-economic and political role to play in a world facing rapid environmental, social and economic change. With more than half of the global population and some of the fastest developing countries in the world, these changes are particularly visible in Asia. It is crucial that the future leaders and innovators of the creative and cultural sector develop ideas, skills and networks to drive the sector forward and ensure its relevance to the changing and culturally diverse societies around them. They are cultural entrepreneurs and change agents who leverage cultural knowledge and innovation to create social, economic and political value. You are invited to join cultural leaders from Asia and the UK to discuss how the value of culture is perceived in Asia, what the immediate challenges there are for the cultural sector in the region, and how cultural leadership can be nurtured locally. **PROGRAMME** *Session One: The value of culture in Asia* Fredric Mao, Founder and Director, Performing Arts Asia Kiwon Hong, Founder and Director, Performing Arts Asia, Hong Kong Lesley Alway, Arts Director, Asia fink Austeralia Sir John Tura. Chair of the Clore Leadership Programme and Chair Liniversity of the Arts London (Moderator) Session Two: Branding culture in Asia Lee Chor Lin, Chief Executive Director, Singapore Arts Festival Ltd Kingsley Jayasekera, Head, Marketing and Digital, West Kowloon Cultural District Authority, Hong Kong Seonghee Kim, Artistic Director, Gwangju Asia Culture City, Korea Jane Wentworth, Director, Jane Wentworth Associates, UK (Moderator) Session Three: Approaches towards cultural leadership in Asia Lars Nittve, Executive Director, M+, West Kowloon Cultural District, Hong Kong Dr. Richard Grant, Chief Executive, Creative New Zealand Norihiko Yoshioka, Deputy Director, Japan Foundation Centre for Cultural Exchange, Vietnam John Holden, Visiting Professor, City University, London, and Associate, Demos (Moderator) Session Four: Cultural entrepreneurship and innovation in Asia Douglas Young, Founder and CEO, Goods of Design Robin Serrano, Associate Dean, School of Design & Art, De La Salle-College of Saint Benilde, Philippines John Newbigin, Cultural Entrepreneur (Moderator) Session Five: Nurturing cultural talent in Asia Mitsuhiro Yoshimoto, Director, Arts and Culture, NLI Research Institute, Japan Tay Tong, Managing Director, Theatreworks and Arts Network Asia, Singapore Amna Kusumo, Founder and Director, Kelola, Indonesia Lynn Yau, Chief Executive Officer, The Absolutely Fabulous Theatre Connection (AFTEC), Hong Kong Dr. Maria Balshaw, Director, Whitworth Art Gallery and the Manchester City Galleries (Moderator) Registration closes 23 July

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