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g kits for

heritage organisations



On the occasion of

the European Year of Cultural Heritage 2018, heritage network Europa Nostra has published **three learning kits for civil society organisations in the field of heritage**, addressing three crucial topics: Fundraising, Awareness-Raising & Advocacy, and Citizen Engagement & Education. The learning kits provide **innovative and practical approaches** to these topics and bring together dozens of **outstanding examples from 21 countries** across Europe. They focus on the three key areas discussed during the **Capacity Building Days** organised by Europa Nostra in 2015, 2016 and 2017 in the framework of its Network project “Mainstreaming Heritage”. These digital publications are a response to one of the main priorities of the project, which was to **strengthen the capacity of cultural heritage players throughout Europe and enhance their skills, competences and know-how** in the field of heritage conservation, management, fundraising, communication, education and involvement of the youth by facilitating and stimulating peer-learning and exchanges of best practices at European level. These digital publications were prepared by **Višnja Kisić**, PhD, Researcher and Lecturer, who is also the Secretary General of Europa Nostra Serbia, together with **Goran Tomka**, PhD, Researcher, Lecturer and UNESCO Chair in Cultural Policy and Management at the University of Arts of Belgrade. The authors presented the Learning Kits for the first time on 19 February in Zagreb on the occasion of the meeting of the Jury of the EU Prize for Cultural Heritage / Europa Nostra Awards 2018 in the category Education, Training and Awareness Raising. The learning kits are prefaced by **Martine Reicherts**, Director-General of DG Education and Culture of the European Commission, and **Sneška Quaadvlieg-Mihailović**, Secretary General of Europa Nostra. In their preface, they emphasise that “We believe that these Learning Kits will provide heritage civil society organisations with useful and inspiring approaches to Fundraising, Awareness-Raising & Advocacy and Citizen Engagement & Education. Most of these issues are among the **10 European Initiatives** that the European Commission intends to implement in the frame of the European Year of Cultural Heritage 2018. We are therefore proud that these Learning Kits will contribute to the tangible and sustainable legacy of the European Year of Cultural Heritage”. The three new Europa Nostra learning kits are **available for free download** at <http://www.europanostra.org/europa-nostra-publishes-learning-kits-fundraising-advocacy-education-heritage-organisations/>

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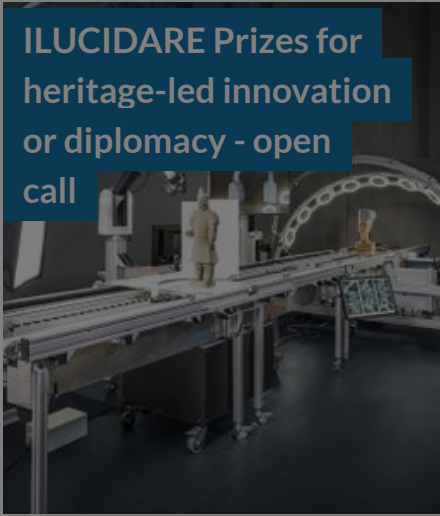
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