



a strong ripple effect

an evaluation of the Korea-Finland Connection programme 2010-2012



Judith Staines & Mary Ann DeVlieg

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the programme, Korea Arts Management Service (KAMS) and Dance Info Finland (DIF).

Korea-Finland Connection was a three-year collaboration programme between DIF and KAMS. The programme took place 2010-2012 as part of the internationalisation of Finnish contemporary dance activity and within the larger KAMS Connection programme of performing arts exchanges. The aim of the co-operation programme was to create long-term co-operation and connections between Finnish and Korean artists and organisations in the performing arts and dance field. In 2013 the two organisations commissioned an evaluation of the programme.

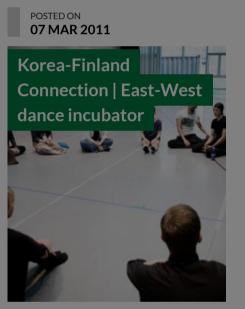
The evaluation report states that the large number of results - both direct and indirect - constitute impressive success, by any measure. Not only did the programme reach its goals, it also created **wider**, **deeper impacts**.

The main factors in the success of the programme were the **three-year time frame** and the **research-driven**, **process-oriented approach** chosen by the organisers. According to the evaluation report, the approach "contributed directly to a high degree of professional learning and capacity-building, positive perceptions and an impressive array of concrete outputs".

The evaluation was jointly commissioned by KAMS and DIF and was undertaken by **Judith Staines** and **Mary Ann DeVlieg**.

KAMS Connection is on Facebook

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