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> **COUNTRIES** FRANCE INTERNATIONAL

THEME **ART AND ENVIRONMENT**

> DISCIPLINE **VISUAL ARTS**



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The COAL PRIZE Art&Environment rewards each year a project about the environment by a contemporary artist. 2012 prize focuses on Rural Issues and Farming.

The winner is chosen by a jury of personalities from the worlds of contemporary art, research, ecology and sustainable development, out of 10 finalists selected from an international call for entries.

The COAL prize is an opportunity to promote the entries and artists involved and to demonstrate the creative potential of fine arts with regards to the environment and related issues. The aim of the prize is to encourage artists to focus on environmental issues and helping to foster a culture of ecology.

Special topic 2012: the COAL PRIZE 2012 will reward entries that focus on RURAL ISSUES and FARMING.

The COAL Prize, worth 10 000 euros, was launched in 2010 by the French association COAL, the coalition for art and sustainable development. It comes under the auspices of the French Ministry of Culture and Communication, The French Ministry of Ecology and Sustainable Development, the National Centre of Fine Arts (CNAP), and enjoys the support of Le Laboratoire, PwC and a private benefactor.

The award of the Coal Prize 2012 attended by the artist finalists and personalities from the world of art and sustainable development, will happen in march 2012 at Le Laboratoire.

The application period closes on **January 15th 2012**The prize will be awarded on March 2012

Selection of entries

The entry selection criteria take stock of the artistic value, relevance (understanding the issues), originality (ability to introduce novel approaches, themes, and points of view), pedagogy (ability to get a message across, to raise awareness), a social and participative approach (engagement, testimony, efficiency, societal dynamics), eco-design, feasibility.

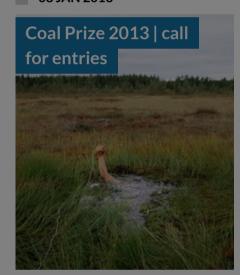
Entries by artist finalists are displayed to promote networking with bodies and authorities, which could facilitate the future realisation of projects. The submitted project has to be new or still in process but not achieved. The Coal prize will be a part of the entire funding.

See website for full conditions and how to apply.

This opportunity came via **Wooloo** (Thanks!)

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