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Drop by Drop | call for submissions



Drop by Drop is an initiative of the UN Regional Information Centre (UNRIC), in partnership with the UN Environment Programme (UNEP), the Office of the High Commissioner for Human Rights, and with the support of the Nordic Council of Ministers.

The purpose is to create a print advertisement that inspires others to preserve water, now and for future generations. The competition calls on professionals and non-professionals in 48 European countries to design a newspaper advertisement, using the competition logo, which inspires the European public in a positive way.

The winners will have their work displayed on the competition website with possibilities of exhibits and placement in European print media. A jury of graphic design, advertising, photography and environmental experts will select a winner who will receive a 5000€ cash prize.

The European ad competition is part of The Future We Want, the UN's global campaign leading up to the [Rio+20 Conference](#) in June 2012. This global conference could change the way we think about our world in terms of economic, social and environmental matters, and that's why the UN is engaging all citizens to put forward their ideas. Initiatives and competitions like this one from all corners of the globe that will form part of a global conversation about The Future We Want.

Competition Details

The competition opened for submissions on 10 December 2011, International Human Rights Day, and ends at midnight (CET) 29 February 2012. The winners will be announced on 5 June 2012 – World Environment Day. Full details are available in the [rules & regulations](#).

Participation in the contest provides valuable experience for anyone interested in pursuing an education and/or career in advertising, marketing, graphic design or a related field. It is designed to reward and showcase excellence in creative advertising whilst also offering Europeans a way to use

reward and showcase excellence in creative advertising whilst also offering Europeans a way to use their creativity to inspire others to preserve water now and for future generations.

[Submit your work online](#)

Jury


- Mr. Jacques Séguéla - Vice-Chairman of world leading advertising and communications services group Havas
- Ms. Catarina de Albuquerque - UN Special Rapporteur on the human right to safe drinking water and sanitation
- Ms. Connie Hedegaard - EU Commissioner for Climate Action
- Mr. Omar Vulpinari - Head of Visual Communication at Fabrica, the Benetton Group communication research centre
- Mr. John Vidal - the Guardian Newspaper Environment editor
- Mr. Jens Assur - Swedish photographer
- Ms. Ferah Perker - Turkish graphic designer and member of the Turkish Society of Graphic Design and of the Turkish Society of Advertising Creatives

Source: Drop by Drop

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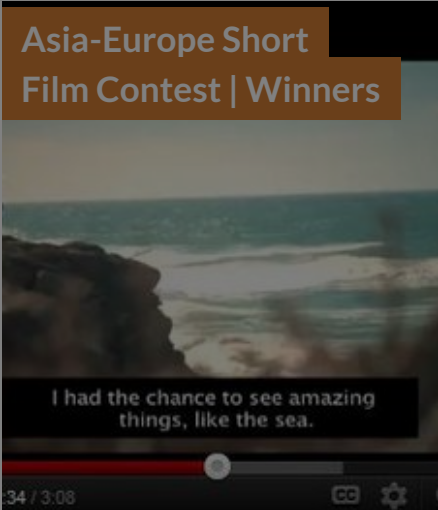
POSTED ON
05 AUG 2011

Philippine Graphic Design Award 2011 | call for submissions




POSTED ON
04 MAY 2012

Asia-Europe Short Film Contest | Winners




POSTED ON
18 SEP 2017

28th International Biennial of Graphic Design Brno 2018 | call for entries




POSTED ON
10 APR 2018

Crete - 4th International Poster Contest on Typography and Printing




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29 JUN 2012

Gender Equality Now! | poster contest



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12 JAN 2011

COAL PRIZE Art and Environment 2011



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