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creative economy | call for proposals



The publishing house Routledge are launching an **innovative new series of short-form books** providing a forum for the publication of topics that critically evaluate contemporary thinking and practice globally, and to offer both new and established scholars a supportive forum for the publication of their research.

The series aims to provoke new ways of thinking, reflecting the interplay of human creativity, ideas, intellectual property, knowledge and technology, and rethinking the relationship of creative economies and societies beyond the framework of traditional “creative industries”.

The series is open to emerging research and insights from different fields, reflecting that present times require us to be more inclusive and diverse. The goal is to inspire wider discussion, bridging the perceived gap between the “academics” and “professionals” in the field(s), and to introduce new and diverse voices from different parts of the world to critically discuss theories and practice in the global creative economy.

PROSPECTIVE TOPICS & THEMES

We welcome ideas on **all aspects of the arts and cultural management, creative industries and the global creative economy**. With a concise length of 20,000 - 40,000 words, and published in both hard cover and e-book formats, this format suits a wide range of research approaches and topics, including but not limited to:

- An in-depth case study of a specific sector or organization
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Short-form titles sell globally into all our national and regional markets and are attractive to scholars, students, researchers, and practitioners, as well as those working in think tanks and policy circles. All titles will be available for individual or institutional purchase and will be published as an eBook (suitable for reading on your e-reader, laptop, mobile device, or tablet) as well as a simultaneous print-on-demand hardback edition.

ABOUT THE SERIES EDITOR

Aleksandar Brkić is Lecturer at the Institute for Creative and Cultural Entrepreneurship (ICCE), Goldsmiths, University of London, UK, and is the co-editor of the [Routledge Companion to Arts Management](#) (2019). He is also an active arts manager and producer, with more than two decades of experience in theatre, music and visual arts.

If you’re interested in developing a proposal for the Series, we’d be delighted to hear from you. Authors should initially submit a brief outline (1-200 words) for review by the Series Editor and Publisher, with an overview of the idea; why it is a good fit for the series; and how it is suitable for the short-form treatment.

Please email your outline to the Commissioning Editor [Jacqueline.Curthoys\[at\]tandf.co.uk](mailto:Jacqueline.Curthoys[at]tandf.co.uk)

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