

## Privacy Settings

We use cookies to optimize our website and our service.

- ☒ Functional
- ☒ Statistics
- ☒ Marketing

Save

Functional only

Accept all

WEBSITE  
[HTTPS://IMMATERIALFUTURE.ORG/](https://immaterialfuture.org/)

COUNTRIES  
[AUSTRIA](#) [INTERNATIONAL](#)

DISCIPLINES  
[DESIGN](#) [NEW MEDIA](#)

## Award open call

## Innovation



Immaterial Future association is calling for innovative solutions that make culture the driver of humanity's growth. The winner will receive a €50,000 non-equity funding to be awarded during the ceremony at viennacontemporary art fair in September, 2021 in Vienna, Austria.

Immaterial Future (IF) association invites technological startups and projects from anywhere in the world to apply for IF Innovation Award.

We are looking for projects that leverage technology to address, directly or indirectly, at least one of the following challenges:

1. Develop new business models that give culture financial independence.
2. Develop distribution models that allow wide access to cultural experiences while upholding the authenticity of these experiences.

Open call invites proposals from technological startups, profit or non-profit organizations or academic world.

The Award was established by Immaterial Future association that aims to explore and develop a new approach to humanity's growth. This approach is to shift growth into the plane of immateriality, with culture as the main vector of change.

We intend to support projects that see an untapped potential in culture to facilitate this shift.

We launch IF Innovation Award where the best submission receives a prize of 50,000 euros. The Award will take place in Vienna, September 7, 2021, during the Immaterial Future Forum. The Forum itself is a parallel event to viennacontemporary art fair.

The Forum itself is a parallel event to Vienna Contemporary Art Fair.

Six selected finalists will be invited to the Forum in Vienna to showcase their projects to potential partners and investors with a specific interest in culture and technology. Best submission will be selected after the showcase.


Deadline for proposals: 1 June 2021

Image: Vienna Contemporary Art fair

Similar content

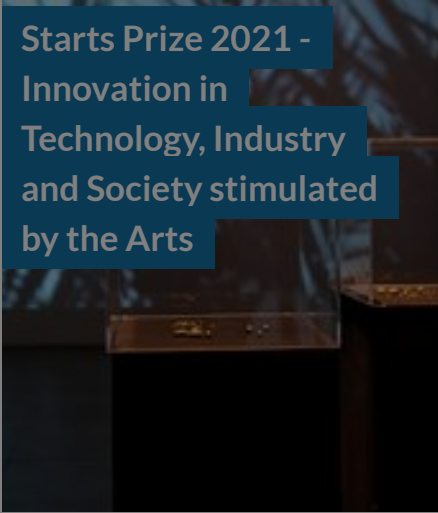
POSTED ON  
01 OCT 2020

Mapping Creativity in Workplaces | Virtual Workshop



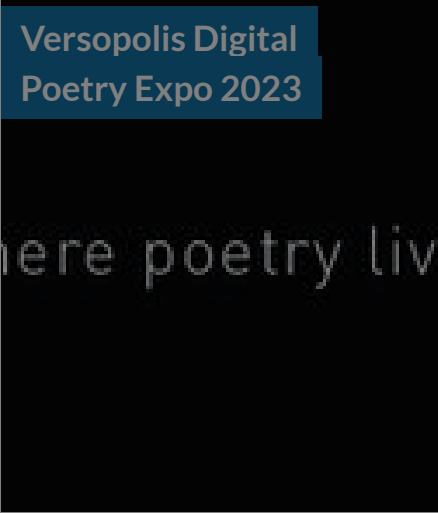
POSTED ON  
03 FEB 2021

Starts Prize 2021 - Innovation in Technology, Industry and Society stimulated by the Arts




POSTED ON  
06 JAN 2023

Versopolis Digital Poetry Expo 2023



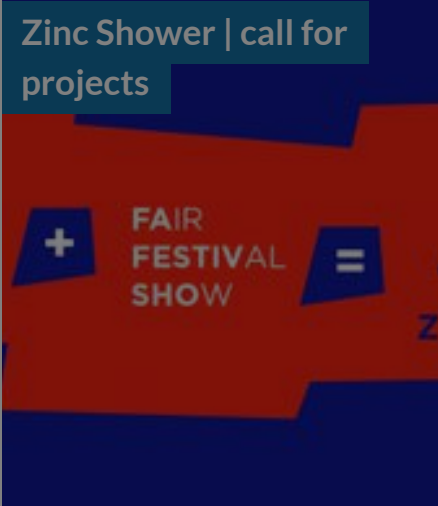
POSTED ON  
03 MAR 2016

Forum d'Avignon @ Bordeaux



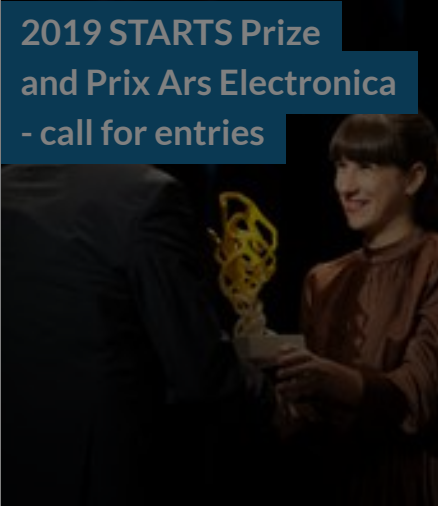
POSTED ON  
05 MAR 2015

Zinc Shower | call for projects



POSTED ON  
18 FEB 2019

2019 STARTS Prize and Prix Ars Electronica - call for entries



ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

