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COUNTRIES DENMARK ESTONIA GERMANY INTERNATIONAL ITALY MALAYSIA NETHERLANDS PORTUGAL ROMANIA

> **THEMES CREATIVE INDUSTRIES CULTURAL POLICY ECONOMY AND SOCIETY**

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Creative Business Cup is an international competition for entrepreneurs from the creative industries. The creative industries are growing sectors that continue to provide more jobs, and add increasing value to products and services.

Moreover, creative industries have a positive spill over effect on more traditional industries improving growth and innovation. These industries hold a great potential but the creative entrepreneurs often lack insights and business competencies needed to redeem this potential. That is why there is a need for a competition such as Creative Business Cup that can improve the business skills and the number of successful companies in the creative industries.

Creative Business Cup was conducted twice in Denmark before becoming an international entrepreneurship competition.

You can participate in Creative Business Cup if the competition is held in your country. Check the list to see if there is a national competition in your country, how to participate and where to submit your business plan.

The deadline of **10 September** applies to entrants from **Malaysia** - check your own countryinformation carefully as there may be different deadlines and application processes for the national competitions!

To participate in Creative Business Cup you must submit your business plan through a national competition. If you win Creative Business Cup in your country you will journey to Copenhagen, Denmark to compete against other national winners in the Global Award Show in November 2012 to become the world's best entrepreneur from the creative industries.

The creative industries include

- Design
- Architecture
- Content production e.g. computer games
- Advertising
- Books and the press
- Music
- Film & Video
- Art and crafts
- Radio & TV
- Amusement Parks & Live Scenes
- Gastronomy
- Leisure activities

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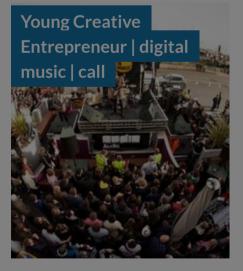




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