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Competition |



Together with the [European Design Centre \(EDC\)](#), the European web magazine LABKULTUR.TV and the creative industries community “[How To Grow](#)”, the all-media [Frankfurt StoryDrive platform](#) would like to help aspiring media professionals make their projects. The five most compelling submissions will have an opportunity to present their projects live at the StoryDrive Festival. The key: The pitches will be transmitted via livestream to a select audience of [business angels](#) and potential investors on the creative industries platform “How to Grow”.

The competition is open to media professionals who have a book manuscript, a web series, a concept for a feature film, a video game or, or, or... in their top drawers. Those interested in participating have until 20 September 2012 to register at www.buchmesse.de/crowdfunding. Participants are also required to upload their project to one of the three participating crowdfunding platforms (www.symbid.nl, www.startnext.de, www.ulule.com), where they can get in touch with potential sponsors in advance. **Participation is free.**

Eligible participants include media professionals up to 45 years of age in the fields of books, film and games. **Priority will be given to projects with a crossmedia or transmedia approach. The plot should incorporate a variety of media formats and interactive elements. Visuals, storyboards and photos can be submitted along with a short synopsis.**

From the StoryDrive submissions received, an international jury will select five finalists who will present their projects before a live audience as part of the [StoryDrive Festival](#) (13 & 14 October 2012) at the Frankfurt Book Fair. The five presentations will simultaneously be transmitted via livestream on the platform www.howtogrow.eu and made available to an audience of selected investors and finance experts. The StoryDrive audience will vote live for their favourite – and will also have the opportunity to make a financial contribution. Each of the five finalists will also receive a two-

day ticket to the StoryDrive Conference (11 & 12 October 2012), along with tickets to the Frankfurt Book Fair.

Source: LabKultur

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