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Asia culture diplomacy

DIRECTORATE-GENERAL FOR EXTERNAL POLICIES
POLICY DEPARTMENT



on EU in

IN-DEPTH ANALYSIS

The increasing role of the EU's culture, education and science diplomacy in Asia



An [analytical paper](#) has been published by the European Parliament on 'The increasing role of the EU's culture, education and science diplomacy in Asia'. It looks in particular at the EU strategic partners China, India, Japan and South Korea.

Author: Laurence VANDEWALLE

ABSTRACT

During the last decades, technological changes and globalisation have altered international relations. Just as the growth of telecommunications and transport technologies has facilitated the rapid dissemination of information and the global movement of people, traditional diplomacy has gradually grown to incorporate new methods, in which people-to-people contacts, networks and non-state actors play an influential role.

The EU engages in cultural, education and scientific cooperation activities with most Asian countries, and particularly with China, India, Japan and South Korea.

Yet despite the diverse outreach efforts of the EU Delegations across Asia, and despite the increasing number of Asian students coming to study and research in Europe, knowledge of the EU remains scant in Asia.

[This paper](#) was an initiative of the Policy Department, DG EXPO. English-language manuscript was completed on 24 June 2015.

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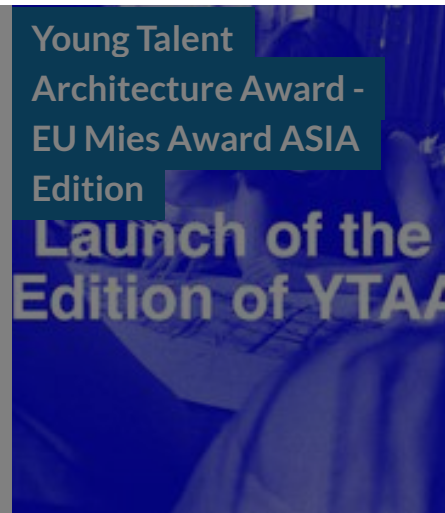
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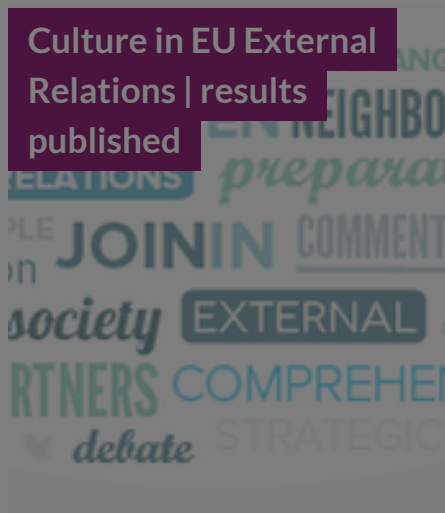
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