

NOWNESS ASIA is a global film platform presenting the best of arts and culture in Asia.

NOWNESS ASIA is a sister-arm of NOWNESS, a movement for creative excellence in storytelling celebrating the extraordinary of every day. Since 2010, NOWNESS' unique programming strategy has established it as the go to source of inspiration and influence across art, design, fashion, beauty, music, food, and travel. Their curatorial expertise and their award-winning approach to storytelling is unique. NOWNESS ASIA works with both established and emerging filmmakers, which connects the audience to emotional and sensorial stories designed to provoke inspiration and debate.

Launched in 2020, NOWNESS ASIA continues the platform's commitment to cultural storytelling by paying close attention to regional zeitgeists, and by working closely with a new generation of creative practitioners to present stories for a contemporary global audience.

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culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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