



Press Release

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More Information

http://asef.org/index.php/projects/th emes/culture/4545-mediapartnerships-with-culture360-asef-org

culture360.ASEF.org announces 5 new Media Partnerships for 2019

Since 2012, ASEF's arts and culture website <u>culture360.ASEF.org</u> has developed over 20 media partnerships with key events in Asia and Europe. In 2019, this initiative will continue with 5 events held in Finland, India, Germany, Spain, and United Kingdom.

culture360.ASEF.org's media partnerships are part of a larger priority to give visibility to **innovative arts events** from under-represented or lessvisible countries, regions and artistic disciplines. The 5 events, held between January and June 2019, feature a range of activities which aim to enhance connections and collaborations between Asia and Europe whilst incorporating indisciplinary themes. Through these projects, ASEF's Culture Department continues to reach out to diverse arts communities to ensure that they have equal access to important dialogues between Asia and Europe.

<u>culture360.ASEF.org</u> is the only platform offering easy access to relevant and reliable information for individual artists, arts organisations and policymakers across the <u>Asia-Europe Meeting</u> (ASEM) region and beyond. This role as a facilitator of information between Asia and Europe is increasingly important, where use of online technologies promoting global connectivity will only increase.

The media partnerships are a part of culture360.ASEF.org's on-going commitment to ensuring public access to information and to protecting fundamental freedoms, in accordance with national legislation and international agreements (SDG #16). With 2018 being the 10th anniversary of culture360.ASEF.org, the portal will continue these partnerships, with particular focus on digital, collaborative. interdisciplinary and cross-sectoral events.

From 14 to 15 February 2019, the **Europe-Asia Roundtable Sessions (EARS)** will present its 11th edition in Helsinki, featuring a multidisciplinary creative industry conference that offers numerous opportunities for creative professionals from Asia and Europe to network.

The second event in this series, **UnBox Festival**, organised by the UnBox Cultural Futures Society in Bangalore, brings together various disciplines, formats and experiences with the idea of connecting local and international networks for collaboration and open dialogue.

Next, the **TEH Conference 87: pARTicipation through cultural refections** by Trans Europe Halles will be conducted in May 2019. Held in Dresden, the conference aims to promote cultural exchange of knowledge and

artistic strategies amongst cultural professionals towards increased participation from civil society.

The fourth event in the series, the **Spain Moving Images Festival**, will be held in June 2019, with the aim of introducing emerging Asian filmmakers to audiences in Spain and beyond.

Lastly, the **XTRAX/GDIF 2019 showcase**, happening alongside the <u>Greenwich + Dockland International Festival</u>, features a series of interdisciplinary events to connect art professionals and facilitate new collaborations.

culture360.ASEF.org looks forward to supporting more innovative events in the arts & culture of the ASEM region in 2019. The call for proposal for events taking place in the second half of 2019 will be launched in January 2019.

https://culture360.asef.org/opportunities/call-proposals-mediapartnerships-culture360aseforg



culture360.ASEF.org

About the ASEM, ASEF and culture360.ASEF.org



The Asia-Europe Meeting (ASEM) is an intergovernmental process established in 1996 to foster dialogue and cooperation between Asia and Europe. Presently it comprises 53 partners: 30 European and 21 Asian countries, the European Union and the ASEAN Secretariat. ASEM addresses political, economic, social, cultural, and educational issues of common interest, in a spirit of mutual respect and equal partnership.

For more information, please visit <u>www.ASEMinfoboard.org</u>



The Asia-Europe Foundation (ASEF) promotes understanding, strengthens relationships and facilitates cooperation among the people, institutions and organisations of Asia and Europe. ASEF enhances dialogue, enables exchanges and encourages collaboration across the thematic areas of culture, education, governance, sustainable development, economy and public health.

ASEF is an intergovernmental not-for-profit organisation located in Singapore. Founded in 1997, it is the only institution of the Asia-Europe Meeting (ASEM).

ASEF runs more than 25 projects a year, consisting of around 100 activities, mainly conferences, seminars, workshops, lectures, publications, and online platforms, together with about 125 partner organisations. Each year over 3,000 Asians and Europeans participate in ASEF's activities, and much wider audiences are reached through its various events, networks, and web-portals.

For more information, please visit www.ASEF.org



culture360.ASEF.org is ASEF's arts and culture portal, initiated by the Asia-Europe Meeting (ASEM) and managed by ASEF's Culture Department since 2005. It is designed to stimulate cultural engagement and enhance mutual understanding between Asia and Europe by providing relevant information through weekly updates on news, events, opportunities and resources. It also features a magazine with in-depth articles, interviews and profiles, and social media tools to enable online networking between individuals, as well as organisations across the ASEM region. It also hosts the website of the Asia-Europe Museum Network (ASEMUS).