

**OKiZA 2019**  
***Opatija culture and green activism***

***Terms and conditions of the Call for artists and experimenters***

Žmergo Association in cooperation with the Youth Council of Opatija announces a Call for artists and all interested creative persons, experimenters and change makers, to contribute with their innovative ideas to the development of creative content in the culture of Opatija, in order to encourage qualitative changes in the society in the field of environmental conservation and the “zero waste” concept in tourism.

The OKiZA program (Opatija culture and green activism) is being implemented within the framework of the Opatija initiative of the program line 27 neighborhoods, part of the Rijeka 2020 - "European Capital of Culture" project, coordinated by Žmergo Association.

**SCOPE AND OBJECTIVE OF THE COMPETITION**

The purpose of this competition is to encourage artists and fellow citizens to actively participate in the creation of content that will contribute to the development of green Opatija. The main objective is to embed cultural interventions and innovations in the sense of community and to sharpen the awareness about the climate challenges of today.

With its creative and innovative solutions, through projects in the field of creative industry, OKiZA program creates a common platform for multiple exchanges of ideas and encourages sustainability, therefore raising the quality of life in the local community.

**COMPETITION ORGANIZER**

The organizer of the competition is Žmergo Association (V.C. Emina 3, 51410 Opatija) in cooperation with the Youth Council of the City of Opatija.



## APPLICANTS

All adult natural persons (the minimum age is 18 years) and legal entities (associations, art organizations, companies etc.) can apply for the competition.

The applicant can apply for multiple projects, but each project must be separately reported through a separate application form. In the case of multiple submissions by one applicant, only one project may be selected for public presentation.

The applicant can only have one support during 2019. An application once declined can be proposed again to the next Call in 2020.

Applicants do not have to have a legal seat or residence in the Opatija area.

## PLACE OF THE PROGRAM PRESENTATION

Opatija, the Pearl of the Adriatic, the Old Lady or the Queen of Tourism has been attracting guests from all over the world for 175 years with fascinating architecture, beautiful parks, the romantic Lungomare promenade, bathing areas and many other attractions.

Opatija's neighborhood is part of the cultural inspiration of the Rijeka 2020 project - European Capital of Culture.

## Measures to protect against possible conflicts of interest

Individuals who are in conflict of interest and are directly related to the organizers of the competition (members of Žmergo Association, members of the City Council of Opatija, members of the Youth Council of the City of Opatija), as well as the legal entities in which they operate, are not eligible to apply to this Call.

## SUBJECT OF THE COMPETITION AND CRITERIA OF SELECTION

Proposals will be evaluated and selected on the basis of the criteria here specified.

### General criteria:

- orientation towards culture / sustainable development and tourism / zero waste concept
- quality and content innovativeness
- creativity and interactivity
- the availability for citizenship
- promotion of volunteering
- social inclusion

### Special criteria:

- the scope of the project is possible only in the area of Opatija



- proposed art projects must be reversible (removable) and non-invasive to the public space in which they intervene.
- benefits for the development of Opatija through the spread of positive cultural and environmentally acceptable principles

**Additional criteria:**

Any agreements or permissions for booking and using the space needed for performances in public spaces or in cultural institutions, if the project so foresees, is the sole responsibility of the Applicant. The accessibility of the implementation space is to be planned and demonstrated in the project application.

**APPLICATION PROCEDURE**

The application for the contest is free of charge and is to be submitted via the dedicated Internet platform. The application form consists of the following elements: general information on the applicant, summary, detailed description of the project with activities, objectives, expected results and work plan, execution costs framework.

The application requires:

- filling out and submitting an electronic form
- submit additional materials and documents

The link is located on the website of the organizer. It is possible to request it by e-mail to [kultura@zmergo.hr](mailto:kultura@zmergo.hr).

If the applicant does not complete the form and/or does not submit additional documentation (if applicable) in accordance with the instructions and within the deadline, the application will be deemed incomplete and invalid, and as of consequence excluded from the further selection process.



## DOCUMENTATION

Complete documentation consists of the Call for participants, Competition Rules and Online Application Form (Google Form) and is available on the website of Žmergo Association <http://zmergo.hr>.

OKiZA2019\_Call for participants  
OKiZA2019\_Terms and conditions  
[Link to online sign-up form](#)

**IMPORTANT:** In order for the application to be successful, it is necessary to submit additional materials and documents to obtain a more comprehensive insight into the type and quality of the project being submitted. Materials can be submitted by e-mail to [kultura@zmergo.hr](mailto:kultura@zmergo.hr) and you must enter in the name of the mail the name of the applicant and the name of the contest OKiZA 2019. (First Name, OKiZA 2019.). E-mail with additional materials arriving after the deadline will not be taken into account when evaluating the project by the jury.

## JURY

Applications that have met the Terms and conditions of the Call are referred for the evaluation the Jury of the Contest composed of three members:

- a representative of the Organizer (Žmergo Association),
- a representative of the Youth Council of the City of Opatija, and
- a professional artist.

From all valid proposals submitted, the Jury will select a shortlist of 10 best project proposals in on the basis of the relevance to the topic of the competition, the quality and innovation of the concept and the other Criteria set out by the Terms and conditions of the Call .



## DEADLINES

WHEN?	WHAT?	WHO?
<b>13.9. - 11.11.2019. *</b> (until 2 p.m.)	Open Call for participants	applicants
<b>12.11.2019.</b>	Jury meeting / shortlist (10 project proposals selected)	expert jury
<b>13.11.2019.</b>	publishing 10 selected projects on the Organizer's website ( <a href="http://zmergo.hr/kultura/okiza/">http://zmergo.hr/kultura/okiza/</a> ) sending e-mail confirmation to the applicants of the 10 selected projects	Organizer of the competition The Youth Council of the City of Opatija
<b>28.11.2019.</b> (6 p.m. – 9 p.m.)	Presentation of 10 shortlisted projects at a public event in the Gervais Cultural Center and selection of the winners of the competition	Organizer of the competition The Youth Council of the City of Opatija Applicants of 10 selected projects
<b>29.11.2019. - 6.12.2019.</b>	Signing the cooperation agreement between the Winner and the Organizer	Organizer of the competition The Youth Council of the City of Opatija Contest winner
<b>1.1.2020. – 30.6.2020.*</b>	Deadline for the realization of the winning project in the City of Opatija	Contest winner

\* If there are objective reasons for this, the Organizer reserves the right to change the deadline for submitting the Call (extension of the Project Idea Application Deadline).

\*\* It is exceptionally possible to extend the deadline for the implementation of the project for a maximum of 4 months (no later than October 31st 2020.) in the case of objective reasons, exclusively in agreement and with the consent of the Organizer of the Contest.



## **PUBLIC REPRESENTATION OF 10 SELECTED PROJECTS IN IMMEDIATE SELECTION**

The authors or realizers of 10 shortlisted projects will present their ideas to the interested public through an interactive, short presentation at a public event to be held at the Gervais Cultural Center on November 28th, 2019.

## **PUBLIC REPRESENTATION RULES**

Presented by author(s) and/or project realizer(s).

Duration: maximum 5 minutes.

Use of audio-visual materials.

Innovation and creativity in performance will be an asset.

## **CHOOSING AND DISCLAIMING THE WINNER OF THE COMPETITION**

In the final round of the competition, at a public event on November 28th, 2019. at the Gervais Cultural Center, the jury gets the fourth vote of the audience (80% - jury, 20% - audience). Audience votes are summed up online through smartphone voting. For viewers who are not able to use a smartphone for this purpose, the Organizer will provide an alternative way of voting.

## **REWARD**

The most interesting project that the Jury and the audience have recognized as the one of the highest quality and most useful for the community as demonstrated by the highest number of votes, gains financial support of **euro 2,000** (gross) for its realisation in the community of Opatija.

The Author (the Applicant of the winning project) signs with the Organizer a Cooperation agreement which defines the contractual obligations for successful implementation of the project.

In case the winner does not realize the winning project, he/she is obliged to return the reward money in full, in accordance with the contractual obligations.



## RIGHTS

By participating in the competition, all Applicants will give their consent to the publication of the name and of the description of the submitted project proposal for the purposes of information and promotion within the OKIZA program.

The Applicant shall also confirm and approve the Organizer:

- the use of materials (part or all) sent for participation in the contest as well as those related to its reporting and promotion (photographs, videos, texts, documents, etc.) that can show juveniles as well as adults in Croatia and abroad on an indefinite time
- reproduction of submitted material as part of the Žmergo Association activity (eg. publications of non-profit organizations participating in the OKIZA project, exhibitions, web site and channels of communication of the Žmergo Association reproduction or duplication of materials, works created within the contest, and subsequent recording of that content to any present or future medium (CD, DVD, etc.)
- promotion to the public to inform all or part of the footage through any type of communication currently being used (exhibitions, transmissions, phones, the Internet and other similar means) or that can be designed in the future
- consent that there are no obligations for such use by which the Žmergo Association relieves any economic burden and responsibility for the misuse of personal data and photographs by users of the web site or third parties.

## INFORMATION

Any questions and inquiries regarding the contest should be sent to [kultura@zmergo.hr](mailto:kultura@zmergo.hr).

Follow the Contest, the project and OKIZA activities on the [WEB](#) / [FACEBOOK](#) of organizer.

