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1600 panda world tour reaches Hong Kong



 1600-panda-in-hong-kong-designboom-01

French artist Paulo Grangeon, in association with World Wildlife Fund, launched the 1600 panda world tour to highlight the loss of the panda species. **1,600 papier-mache pandas will pop-up at Hong Kong landmarks** during June 2014.

In an effort to alert the public to the rapid and tragic loss of the panda species, **French artist Paulo Grangeon**, together with the **WWF**, **PMQ** and creative studio **allrightsreserved**, continue their world tour of '1600 pandas', stopping at **10 Hong Kong landmarks** — from Hong Kong

international airport to the giant Tian Tan Buddha, in June.

The travelling pack of papier-mâché bears has seen occupation in cities like Paris, Rome, Berlin and Taipei, raising awareness worldwide to the environmental crisis. each recycled paper animal placed in the urban context represents a single member of the species still alive today, a shocking and unfortunate statistic about the nature of the breed — threats from humans have left fewer than 1,600 of the creatures in the wild.

Read more about the project and see more images on [design boom](#).

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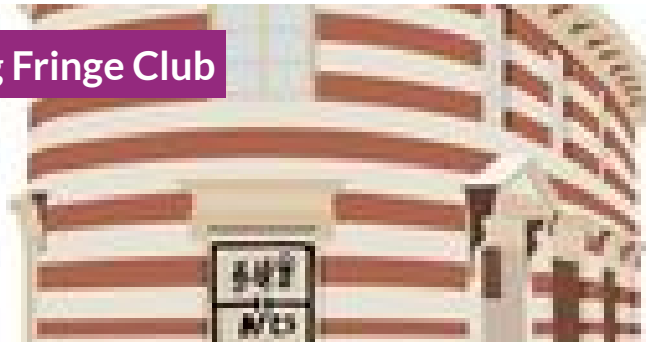
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