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FROM - TO 14 SEP 2011 - 16 SEP 2011

Amsterdam | Picnic Festival



Under the heading 'What are you bringing', the Picnic Festival in	

Under the heading 'What are you bringing', the Picnic Festival in Amsterdam promises three days of information, inspiration, collaboration, co-creation and entertainment. http://www.youtube.com/watch? v=w_DmwaVNAJ8&feature=player_detailpage

• Three full days of information, inspiration, collaboration, co-creation and entertainment. A chance for prolonged conversations and development of relationships.

- Interdisciplinary themes attract the widest possible audience. Every year, our key themes evolve to reflect changes in our personal lives, our society, economy and environment. Cutting-edge content with far-reaching applications.
- **Get inspired** by the latest visions from global thought leaders. But also learn from exciting, new and upcoming talents.
- Make and create. PICNIC is not for observers, it's for participants.
 Lectures are only a small part of the PICNIC experience.
 Competitions, challenges, social games, matchmaking, labs and workshops encourage everyone to get involved and get their hands dirty.
- **Play**. Interactive exhibitions, games, networking sessions and unexpected surprises make for a fun and laid-back experience.
- Interaction across boundaries. Speakers guide students. Designers meet business developers. Hackers collaborate with artists. The combinations are endless.
- Casual, social atmosphere wrapped in a festival environment.
- **Escape to another world**. The entire event ground is transformed by the PICNIC look and feel.

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BY FLORENTINA BRATFANOF 15 NOV 2011



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ORGANISATIONS DIRECTORYAUSTRALIA

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