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BY JORDI BALTÀ PORTOLÉS

01 AUG 2018 - 02 AUG 2018

# ASEAN Museum Forum 2018 | Thailand



### ASEAN Museum Forum

**2018** will take place on **1 - 2 August 2018** at the Maha Chakri Sirindhorn Anthropology Centre, Bangkok, Thailand, hosted by the National Discovery Museum Institute, Thailand. The National Discovery Museum Institute is an ongoing collaboration between the National Museum of the Philippines, Princess Maha Chakri Sirindhorn Anthropology Centre (SAC), Faculty of Sociology and Anthropology - Thammasat University, UNESCO, the Faculty of Archaeology - Silpakorn University, Research Institute for Language and Culture of Asia - Mahidol University, the Bangkok Art and Culture Centre, SEAMEO Regional Centre for Archaeology and Fine Arts (SEAMEO SPAFA) and the Kanchanaphisek National Museum.

### Theme

The theme for the forum is **“Museum Media: Connecting Museums, Converging People”**. ASEAN Museum Forum 2018 aims to provide an opportunity for museum practitioners to reflect, discuss, and understand

**issues, methods, and challenges on the use of media**, as well as to learn and share experiences.

Many museums are trying to push for becoming a space of learning in the museum, and also a cultural space that accommodates people of all backgrounds. The purpose of this push is to **make the museum more able to communicate with different people** and, in turn, ensure that more people can access the museum.

**Media is an important aspect of a museum's outreach and interaction with visitors.** Various formats of media allow museums to create experiences, to enhance learning for visitors, and to allow visitors to participate and interact with exhibitions in more meaningful ways. In recent years, museums have expanded the ways the present material, far beyond traditional object curating, many forms of media, new and old, to be an important part of the modern museum experience.

We would like to invite submissions from colleagues working in museums or cultural organisations to share media learning experiences they have developed, discuss the process of developing or adopting tools, share insights and lessons learned, and discuss the role of media in their learning strategies. In today's modern media landscape, **how can museums best use traditional, new, and emerging media technologies to reach, educate, and interact with visitors?** The Museum Forum 2018 aims to answer this question.

## Call for abstracts

Organisers invite **submissions from colleagues working in museums or cultural organisations to share media learning experiences** they have developed, discuss the process of developing or adopting tools, share insights and lessons learned, and discuss the role of media in their learning strategies.

**Topics of interest** for submission include, but are not limited to:

- Museum Media, Universal Access, and Lifelong Learning
- Museum Media and Promotion of Critical Thinking
- Museum Media and Audience Development
- Museum Media and Social Engagement and Development
- Museum Media for Collection Management, Conservation and Cultural Dissemination
- Game-Based Learning and other Innovations
- Multi-Media Art in Exhibitions and Public Programs

- Ethical Challenges and Difficult Issues in Museums

The deadline for the submission of abstracts is **25 May 2018**. For further details about the **call for abstracts**, please visit <https://sites.google.com/view/museumforum2018/call-for-abstracts-eng>  
For **additional information about the ASEAN Museum Forum 2018**, please visit <https://sites.google.com/view/museumforum2018/overview>

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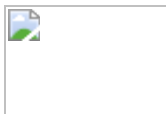
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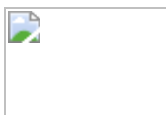
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