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ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab | 2025 Edition in Indonesia



The poster features a central graphic with the text "ASEF LinkUp" and "ASIA-EUROPE CULTURAL DIPLOMACY LAB" inside a stylized circular frame. To the right, the main title "RETHINKING CULTURAL DIPLOMACY TOGETHER" is displayed in large, bold, dark purple letters, followed by the subtitle "Perspectives from Asia & Europe" and the event details "Yogyakarta, Indonesia • 18-21 June 2025". The top of the poster lists sponsors: "A project of: ASIA-EUROPE FOUNDATION" and "In partnership with: MINISTRY OF FOREIGN AFFAIRS REPUBLIC OF INDONESIA" and "MINISTRY OF CULTURE REPUBLIC OF INDONESIA". The bottom of the poster lists funding and partnership organizations: "Co-funded by the European Union", "MINISTRY OF FOREIGN AFFAIRS OF DENMARK", "Museum Sonobudoyo", "ARTJOG", "unesco", and "ENCATC". On the left side, there is a vertical bar with four colored sections (yellow, blue, purple, and red) containing icons: a handshake, a scale of justice, and a circular logo with a red and white design. The text "Connection Diversity Solidarity" is written in the blue section.

Connection
Diversity
Solidarity

ASEF
LinkUp
ASIA-EUROPE
CULTURAL DIPLOMACY LAB

RETHINKING CULTURAL
DIPLOMACY TOGETHER
Perspectives from Asia & Europe
Yogyakarta, Indonesia • 18-21 June 2025

A project of:
ASIA-EUROPE
FOUNDATION

In partnership with:
MINISTRY OF FOREIGN AFFAIRS
REPUBLIC OF INDONESIA
MINISTRY OF CULTURE
REPUBLIC OF INDONESIA

ASEF's contribution is with the financial support of:
Co-funded by
the European Union
MINISTRY OF FOREIGN AFFAIRS
OF DENMARK

Programme partners:
Museum
Sonobudoyo
ARTJOG
unesco
ENCATC
The European network of cultural
management and policy

ASEF, in partnership with the Ministry of Foreign Affairs and Ministry of Culture of Indonesia, with the support of the Yogyakarta Royal Palace, Regional Government of the Special Region of Yogyakarta, Sonobudoyo Museum, ArtJog Festival, UNESCO Jakarta and the European network on cultural management and policy, ENCATC are co-organising the third edition of ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab, in Yogyakarta, Indonesia, from 18 to 21 June 2025.

ASEF LinkUp 2025: "Rethinking Cultural Diplomacy Together"

This year's ASEF LinkUp will bring together 20 selected participants from the arts and cultural sector and governmental and institutional representatives working on international cultural

cooperation from Asia and Europe for 4 days of exchanges, site visits and dialogues on the **intersection of collective responsibility and cultural diplomacy**.

Inspired by "gotong royong", the Indonesian ethos of cooperation and mutual support, this year's theme "**Rethinking Cultural Diplomacy Together**" builds on **recommendations from the second edition of ASEF LinkUp**. It will focus on the importance of shared efforts, inclusive partnerships and participation in cultural diplomacy.

What is ASEF LinkUp?

Launched in 2023, ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab brings the arts and cultural sector and governmental and institutional representatives working on international cultural cooperation closer by enabling common spaces for knowledge exchange, intercultural learning and cultural collaboration.

Through ASEF LinkUp, ASEF aims to create a long-term community of professionals involved in cultural cooperation, offering a safe space for meaningful conversations and networking opportunities, with the ultimate aim of advocating alternative understanding of cultural diplomacy and new forms of cultural relations.

All participants for this programme are co-selected by the organisers and are by invitation only.

Meet the participants of ASEF LinkUp 2025:

- **Arts sector participants**
- **Government sector participants**

Follow ASEF culture360's social media channels - **Facebook**, **X** and **Instagram** to stay updated on the activities of **#ASEFLinkUp**.

Keen on knowing how international cooperation can address the challenges and opportunities in the global arts and cultural landscape?

Find out more through ASEF LinkUp 2024:

- **ASEF LinkUp 2024 | Spotlight in Prague**
- Meet the Participants of ASEF LinkUp 2024: **Arts Sector & Government Sector**
- A set of take-aways on the value of international cultural relations from the participants of ASEF LinkUp 2024: **How Do We Navigate Cultural Diplomacy | New Report Launched!**

Learn about the pilot edition of ASEF LinkUp in 2023:

- Here's **what went on during ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab 2023**
- Learn more about the **participants of ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab 2023**

- Our ASEF LinkUp 2023 participants' suggestions for further cultural exchanges between Asia and Europe: [ASEF LinkUp: Findings from the Asia-Europe Cultural Diplomacy Lab](#)

WEBSITE

[HTTPS://CULTURE360.ASEF.ORG/NEWS-EVENTS/ASEF-LINKUP-ASIA-EUROPE-CULTURAL-DIPLOMACY-LAB-2025-YOGYAKARTA/](https://culture360.asef.org/news-events/asef-linkup-asia-europe-cultural-diplomacy-lab-2025-yogyakarta/)

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ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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