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# MONDIACULT 2025 | Rethinking Cultural Diplomacy Together

The poster features a photograph of a historic stone building courtyard on the left. The right side has a dark purple background with white and gold text. Logos for ASEF LinkUp, Casa Asia, UNESCO, and the Ministry of Foreign Affairs of Denmark are visible. The event details are listed at the bottom right.

A project of: In partnership with:

**Rethinking Cultural Diplomacy Together: Perspectives from Asia and Europe**  
ROUNDTABLE

Hosted at: An official side event of:

ASEF's contribution is with the financial support of: Co-funded by the European Union MINISTRY OF FOREIGN AFFAIRS OF DENMARK

Thursday, 25.09.25 4pm to 6pm CET

Museu Etnològic i de Cultures del Món  
Carrer de Montcada, 12 - 14, Ciutat Vella, 08003

Save the date! The ASEF LinkUp Roundtable, 'Rethinking Cultural Diplomacy Together: Perspectives from Asia and Europe' is happening next month in Barcelona, Spain.

- **Day & Date:** Thursday, 25 September 2025
- **Time:** 4pm to 6pm CET / 10pm to 12am SGT
- **Venue:** In-person at Museu Etnològic i de Cultures del Món

The roundtable is driven by conversations from the third edition of **ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab 2025** held in Yogyakarta, Indonesia earlier in June. Organised in partnership with **Casa Asia**, the roundtable is a side event of the **World Conference on Cultural Policies and Sustainable Development - MONDIACULT 2025**.

This roundtable hopes to open up space for essential reflection on:

1. **Adopting a cultural rights based approach in international cultural exchanges:** what supports or hinders participation of artists and cultural professionals on the international stage?
2. **Collective responsibility and cultural diplomacy:** how can we bring together the diverse ecosystem of stakeholders, from governments to cultural institutions, networks, civil society organisations, independents and more, when engaging in cross-border activity?
3. **Representation:** how can international exchanges honour the voices of under-represented communities and bring them into the global conversation of international cultural cooperation?

More details of the roundtable will be made available soon. Save the date and join us in-person in Barcelona!

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Find out more about ASEF LinkUp 2025, a four day gathering of 16 arts and government sector representations to explore the importance of shared efforts, inclusive partnerships and participation in cultural diplomacy:

- ASEF LinkUp | Asia-Europe Cultural Diplomacy Lab | 2025 Edition in Indonesia
- ASEF LinkUp 2025 | Perspectives from the Arts Sector
- ASEF LinkUp 2025 | Perspectives from the Government Sector
- ASEF LinkUp 2025 | Reframing Cultural Diplomacy through Shared Accountability and Collective Practice in Yogyakarta

#### WEBSITE

[HTTPS://CULTURE360.ASEF.ORG/NEWS-EVENTS/ASEF-LINKUP-ROUNDTABLE-RETHINKING-CULTURAL-DIPLOMACY-TOGETHER-UNESCO-MONDIACULT-2025-SIDE-EVENT/](https://culture360.asef.org/news-events/asef-linkup-roundtable-rethinking-cultural-diplomacy-together-unesco-mondiacult-2025-side-event/)

#### COUNTRIES

ASIA EUROPE SPAIN

#### THEMES

CULTURAL DIPLOMACY CULTURAL POLICY CULTURAL RELATIONS CULTURAL RIGHTS

#### ABOUT ASEF CULTURE360

[culture360.asef.org](https://culture360.asef.org) brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

**MORE ABOUT ASEF CULTURE360 | FAQ |** [!\[\]\(e3275251d0893157c3584e20c81dc3ba\_img.jpg\)](#) [!\[\]\(9ab0e0ed3a1c2d865b438a931465ce60\_img.jpg\)](#) [!\[\]\(cad03033ab873d30d908af7ccf65e600\_img.jpg\)](#)

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