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Australia now | France 2021-22



Take a look at the programme

Australia now is an initiative of the Australian Government celebrating Australia's creative excellence, diversity and innovation.

Each year, the *Australia now* program is delivered in a country or region of strategic significance. The program strengthens and deepens bilateral ties, and raises Australia's profile as an innovative, creative nation – while building understanding beyond our landscape and lifestyle. *Australia now* promotes Australia's cultural exchange, institutional networks, collaboration and people-to-people links while reflecting the cultural richness of Australia. *Australia now* demonstrates how contemporary Australia draws on our strong Indigenous culture and multicultural heritage, while promoting Australia as a key destination for tourism, study, research, innovation and investment.

Most of all *Australia now* is about building relationships for the future.

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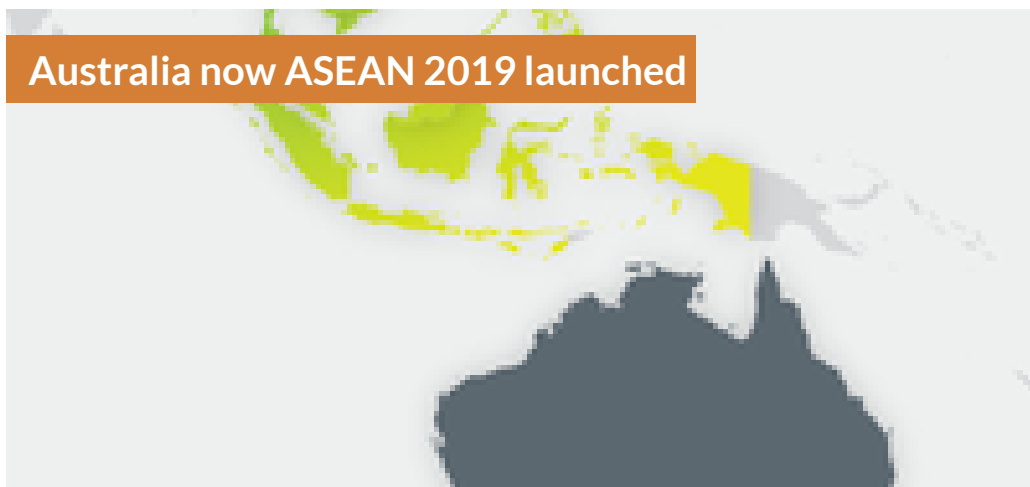


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