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20 MAY 2011

## Chiang Mai Creative City



The city of Chiang Mai in Thailand has started a bidding process to become a UNESCO Creative City. The **Creative Chiang Mai** initiative aims at developing the city's core creative industries while building upon its existing assets such as local craftsmanship skills and the Lanna cultural

heritage.



By encouraging creative activities, collaborations, and innovation, the local government hopes to develop sustainable economic and social environments for its residents. The project is in line with Thailand's national ambition to grow its creative industries for increased competitiveness in the region.

An official press conference in presence of the Governor will be held on May 26 between 4:00 and 6:30 p.m at the [dusitD2 hotel](#).

Download [Creative Chiang Mai's information brochure](#)



*Images courtesy of Christian Haugen*

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