

Privacy Settings

We use cookies to optimize our website and our service.

- ☒ Functional
- ☒ Statistics
- ☒ Marketing

Save

Functional only

Accept all

WEBSITE
[HTTP://WWW.LONDONBOOKFAIR.CO.UK](http://www.londonbookfair.co.uk)

COUNTRIES
[CHINA](#) [INTERNATIONAL](#)
[UNITED KINGDOM](#)

THEME
[ECONOMY AND SOCIETY](#)

DISCIPLINES
[FILM](#) [LITERATURE](#) [NEW MEDIA](#)

Book Fair

China

The 2012 Market Focus



CHINA - NEW PERSPECTIVES · NEW CONCEPTS
THE LONDON BOOK FAIR - MARKET FOCUS 2012
中國 - 新視角 新概念 - 2012 倫敦書展 市場焦點

The **London Book Fair Market Focus** initiative is a key opportunity for UK and international publishers to liaise with their foreign counterparts, and seek out and capitalise on new business partnerships. In 2012 the China Market Focus and the associated cultural programme will place a spotlight on contemporary China authors and China as an important publishing arena. **China Market Focus 2012** at The London Book Fair presents [four professional publishing seminars](#) covering the latest developments and opportunities for publishers within the China Market, and a chance to network with Chinese colleagues. Seminars are free to attend for LBF ticket holders but are organised on a first come, first seated basis until room capacity is reached. Sessions fill up quickly so please arrive in plenty of time to avoid disappointment. **PROGRAMME Monday 16 April** [China and Europe Publishing Forum](#) Theme: Growth, Co-operation, and Development in International Publishing **Tuesday 17 April** [China-UK Digital Forum](#) Theme: New trends and new products in digital publishing in China and UK. [CLT & ELT Publishing Dialogue](#) Theme: Synergies and Differences between CLT (Chinese Language Teaching) and ELT (English Language Teaching) Publishing. **Wednesday 18 April** [Professional Publishing Forum: Cooperation & Win-win](#) [See full programme](#)

Similar content

POSTED ON
19 MAR 2014

London Book Fair |
Korea Market Focus

Books open
Doors open

POSTED ON
19 FEB 2019

London Book Fair
2019 - Indonesia
Market Focus

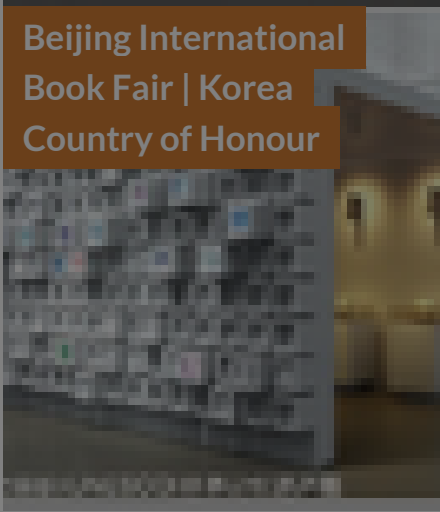


POSTED ON
25 SEP 2018

China Shanghai
International Children's
Book Fair 2018



POSTED ON
16 AUG 2012



POSTED ON
20 DEC 2017



POSTED ON
09 JUL 2018



ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

[MORE ABOUT ASEF CULTURE360](#) | [FAQ](#)

