

NEWS & EVENTS > Culture Geek Conference 2012

FROM - TO
07 SEP 2012 - 04 OCT 2017

Culture Geek Conference 2012



Arts Leaders



Marketing
Managers



Social Media
Managers



Digital Media
Managers



Culture Geek is a one-day conference that brings together the very best of

organisations from around the world to show how they've adapted to the changing cultural marketing landscape. Hands-on advice, best practices and an opportunity to exchange ideas with thought-leaders and international experts make the conference the perfect place to get ready for the future. The landscape for cultural marketing is rapidly changing. Internet and the digital revolution have shifted audiences' expectations. They want to be included, be part of the experience, be a partner in the conversation. Theatres, museums, festivals, galleries and other cultural institutions need to respond to these changes. **What is Culture Geek about?**

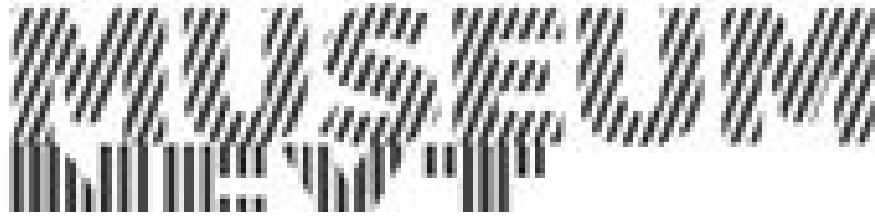
- Coverage of the hottest topics and technologies from the digital side of culture
- World class speakers and fresh perspectives from festivals, theatres, and museums across the globe
- Networking and meeting people from across the sector
- Great value: catering throughout the day and free high speed wifi

See speakers See programme This year the Culture Geek conference heads to London, bringing together delegates from around the world to share best practice on the digital side of culture. London is a wonderful destination for anyone interested in culture with it's world-class museums, unmissable theatre, rich history and great food. The conference is deliberately scheduled on a Friday to encourage delegates to take the time to enjoy everything the host city has to offer. The conference will take place at the **Barbican**, one of the world's leading arts centres. It encompasses dance, film, music, theatre, visual arts and creative learning who work together in creating the model of tomorrow's international arts and learning centre. *Source: Culture Geek*

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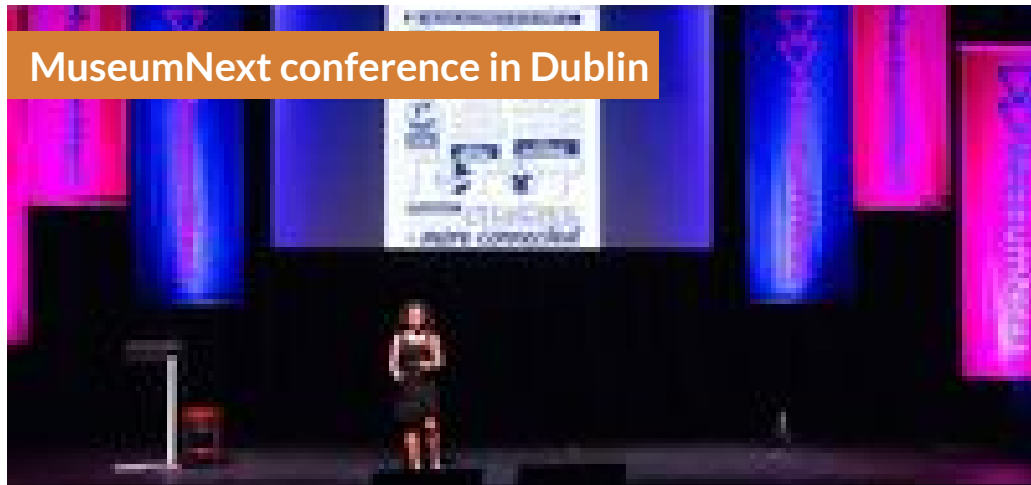
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WEBSITE

[HTTP://WWW.CULTUREGEEK.COM/](http://www.culturegEEK.com/)

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