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**NEWS & EVENTS** > EARS on Helsinki | Europe-Asia creative industry conference

FROM - TO  
04 SEP 2014 - 07 SEP 2014

## EARS on Helsinki | Europe-Asia creative industry conference

# EARS ON SEPT HELSINKI 2014

## EARS ON SEPT HELSINKI 2014

COME TO HELSINKI.

EUROPE &  
ASIA WILL COME  
TOO.

EARS – Europe-Asia

Roundtable Sessions is a new platform focusing on creative industry collaboration between Europe and Asia. September 4-7 2014 EARS on Helsinki will focus on Asia and is supported by the **ASEF Creative Encounters programme**.

Europe-Asia Roundtable Sessions (EARS) will bring **300 creative industry professionals** together to discover business opportunities, share best practices and get inspired by others and their ideas. EARS on Helsinki takes place September 4-7 2014 and showcases latest trends on music, design, media and performing arts. EARS offers the possibility to learn about the latest trends and phenomena in cultural industries and to meet the people behind them.

*On 5 September 2014, ASEF will support a roundtable on policy issues in the creative industries. This topic is emerging as an area of mutual interest for Asia-Europe dialogue and also features high on the cultural agenda of the Asia-Europe Meeting (ASEM). Ambassador*

ZHANG YAN, Executive Director, ASEF will attend and address the participants during the event in Helsinki.

Check out the [schedule](#) and [speakers](#). The event is organised during [Helsinki Design Week](#). *EARS on Helsinki* is supported by the [Asia-Europe Foundation \(ASEF\)](#) under the [Creative Encounters](#) programme. The partners are [Europe -Asia Roundtable Sessions \(EARS\)](#) in Finland and [Modern Sky Entertainment](#) in China. The project is supported by the [Ministry of Education and Culture, Finland](#), [City of Finland](#), [Ministry for Foreign Affairs of Finland](#).

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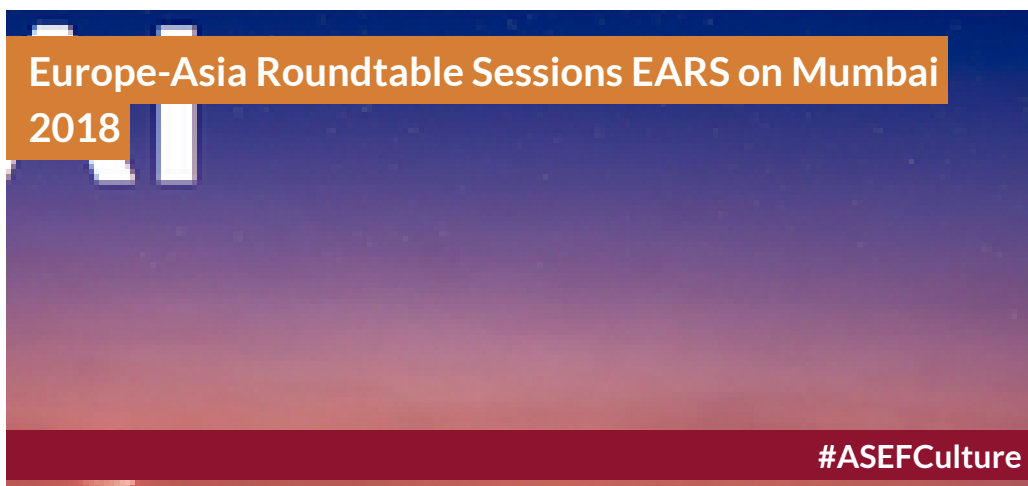


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[HTTP://WWW.EARS.ASIA/HELSINKI/](http://www.ears.asia/helsinki/)

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CREATIVE INDUSTRIES PROFESSIONAL DEVELOPMENT

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## ABOUT ASEF CULTURE360

**culture360.asef.org** brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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