

## NEWS & EVENTS > Exponatec Cologne 2017 | Germany

BY JORDI BALTA PORTOLÉS  
22 NOV 2017 - 24 NOV 2017

# Exponatec Cologne 2017 | Germany



EXPONATEC Cologne 2017, the

International Trade Fair for Museums, Conservation and Heritage, will be held in **Cologne, Germany, on 22-24 November**. Europe's leading communications platform of the museum, conservation and restoration segments will present valuable **information, solutions proven in practice, surprising visions and international exchange of experiences**. In **four exhibition areas**, institutions and companies from all relevant segments of the culture market will show **new products, solutions and concepts revolving around exhibiting, restoration and cultural heritage** and thereby provide groundbreaking impulses. In a new development this year, **"Innovation City" will provide young companies with the possibility of presenting themselves and their ideas, concepts and products**.

Embedded in an avant garde urban scenery, companies will present themselves and direct the focus toward new ideas and currents in the scenography and exhibition industry. The goal of Innovation City is to inspire visitors with new ideas and products, to enable participants to network with other professionals and to offer them the



possibility to present

themselves and their innovations in the lecture area. Further to the trade fair, a varied **programme of lectures, special and networking events** will be held, which should be of interest to many museum and heritage professionals. Relevant activities include the following:

- A selection of 'projects of influence' presented in the **The Best in Heritage** conference.
- **Symposium "Trompe l'oeil - Illusion and Reality"**, organised by several European restorer associations.
- The **Denkmal Digital (digital monument) seminar** organised by Europa Nostra
- Daily tea-time lectures organised by the German Museum Federation (Deutscher Museumsbund), as well as other networking activities.

Partners of EXPONATEC Cologne 2017 include the Deutscher Museumsbund, Europa Nostra, The Best in Heritage, the Network of European Museum Organisations (NEMO), the German and Swiss sections of the International Council of Museums (ICOM), and The Best in Heritage, among many others. Registration for this event is now open. For **additional information**, please visit

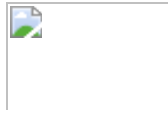
<http://www.exponatec.com/EXPONATEC/index-2.php>

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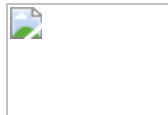
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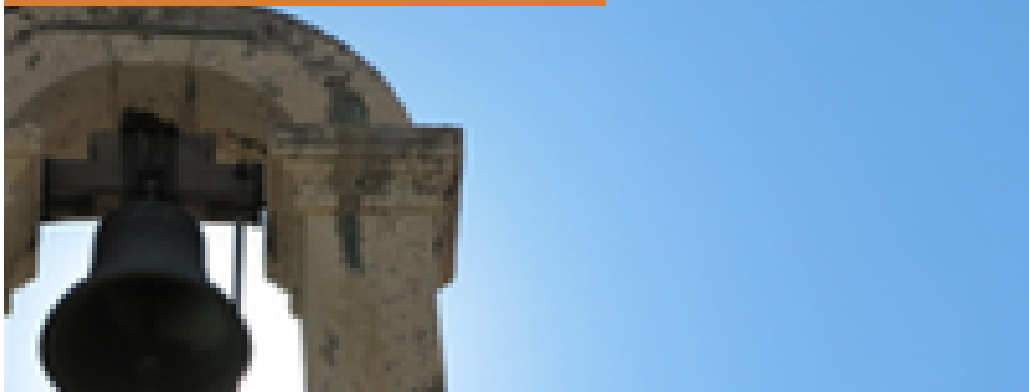
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FROM - TO  
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## The Best in Heritage conference



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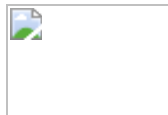
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## The Best in Heritage 2017 | Croatia



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## New Europa Nostra learning kits for heritage organisations



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## The Best in Heritage 2019



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