

## NEWS & EVENTS > NEMO Training Course: "Activate the Well-Being Potential of Your Museum"

BY JORDI BALTÀ PORTOLÉS  
27 SEP 2019 - 27 SEP 2019

# NEMO Training Course: "Activate the Well-Being Potential of Your Museum"



The Network of European

Museum Organisations (NEMO) is organising a one-day international training course entitled **"Activate the Well-Being Potential of Your Museums"**. Consisting of two lectures and one workshop session, the course will be facilitated by **Diane Drubay** (founder, WeAreMuseums) and **Julie Rouzaud** (Interaction Strategist, CentVingtSix / WeAreMuseums) and will be held in **Paris on 27 September**. In the course of the sessions, participants will get to learn **how to tap into museums' soft power and explore ways to create first steps towards a happiness-focused museum**. If we consider museums and art as services, the question of the quality and the impact of what they offer is fundamental. Museums' soft power is

strong and their impact on one's life should be incontestable today. International best practices and discussions about the top-priority impacts for museums will serve as inspiration to **work towards a transformative museum**. From printed pictures of audiences in museums to the analysis of wellbeing triggers in a museum, the group will work on ways to create a first happiness-focused step in its museum. The workshop will use **tools and methods inspired by design thinking and gamestorming** (Ludo-pedagogical methods) to increase its impact for participants and their professional practices. After lectures and discussions on "**Dis/oriented Museums and their Future**" and "**From the Happy Museum to the Museotherapy**", the participants will be guided to become **well-being accelerators** in a workshop. In the workshop, international **best practice examples and discussions about top-priority impacts for museums** will serve as inspiration to work towards a transformative museum.

## Further information and registration

A **full programme** of the training course "Activate the Well-Being Potential of Your Museum" is available on **NEMO's website**. Registration in the course is **open until 30 June**. Information about **application requirements** is available **here**. Note that the course is free of charge for NEMO members and requires the payment of a fee by non-members. For **additional information**, please visit <https://www.nemo.org/news/article/nemo/learn-how-to-activate-the-well-being-potential-of-your-museum-in-the-next-nemo-international-trainin.html>

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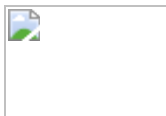
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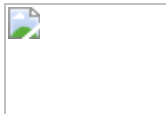
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POSTED ON  
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