

NEWS & EVENTS > New direction for Singapore Arts Festival 2010

POSTED ON
01 MAR 2010

New direction for Singapore Arts Festival 2010



The Singapore Arts Festival: "Between You and Me"
14 May – 13 June 2010

The Singapore Arts Festival has embarked on a new phase of development under the leadership of General Manager, Low Kee Hong. Key changes and initiatives have been set in motion to grow the 33-year-old Festival into a Creation Festival and a People's Festival.

The Festival will have a greater focus on the creative process and perspectives of art making in Asia. It will provide a platform to showcase performances, collaborations and new works-in-progress by Singapore and Asian artists while maintaining a global perspective. A year-long education and outreach programme, titled com.mune, has been introduced to sustain the Festival's engagement with the public beyond individual shows staged during the Festival period.

An important part of the Festival's mission is to capture and create content that originates from this part of the world. Between Traditional and Contemporary will fulfill the need to engage with our sense of tradition, the forms and how they can become relevant to contemporaneous times. This dialogue is crucial as it reflects a common experience coming out of Asia: the tension between the vernacular and the contemporary.

To profile works and artists closer to home, the Festival will be partnering with Esplanade for ConversAsians, a strategic platform for the international community to engage with Asian artists and their work. The event will centre on the creative process of Asian artists, spotlighting Asian artists known for their innovative and distinctive styles and providing opportunities to listen to their perspectives on the arts and appreciate their creative journeys.

Themed "**Between You and Me**", the 2010 Festival aims to deepen the connection of the public with the Festival, build an intimate bond, and develop their sense of ownership of the Festival. Starting with the 2011 edition, the Festival will be curated along a thematic thread that reflects and responds to the social environment in a relevant manner, presenting a cohesive and connected programme. Audiences will be able to relate productions with the theme and understand the direction and purpose of the programming, enabling them to see the inspiration behind the theme.

Source: [Singapore Arts Festival 2010](#)

SIMILAR CONTENT

BY CULTURE360

31 JUL 2024



INTERVIEWS

ASIA EUROPE ITALY SINGAPORE

DEADLINE

09 MAR 2012



OPEN CALLS

INTERNATIONAL SINGAPORE

BY KATELIJN VERSTRAETE

24 MAR 2011

The source of Monsoon



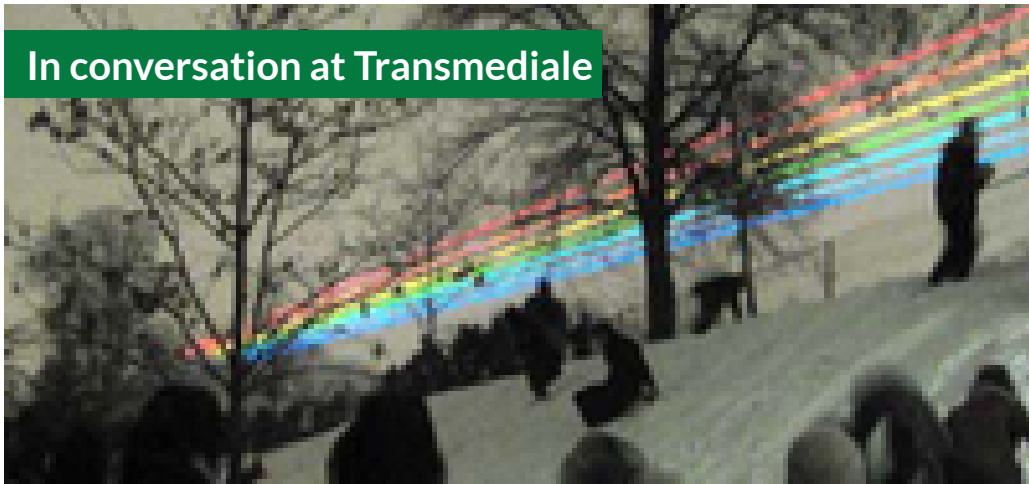
FEATURES

ASIA BFI GIUM EUROPE

BY JUDITH STAINES

22 FEB 2010

In conversation at Transmediale



FEATURES

ASIA EUROPE GERMANY

DEADLINE

11 MAR 2011

Singapore Fringe Festival 2012 | call for applications

BY KERRINE GOH
12 SEP 2013

Interview with Dr. Sri Kuhnt- Saptodewo | Weltmuseum Wien

#ASEFCulture

FEATURES
ASIA AUSTRIA

COUNTRY
SINGAPORE

THEMES
CULTURAL MANAGEMENT CULTURAL POLICY

DISCIPLINES
DANCE MUSIC THEATRE

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

MORE ABOUT ASEF CULTURE360 | [FAQ](#) | [f](#) [X](#) [@](#)

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us
Team
Partners
FAQ
Brand guidelines
How to partner with us
Contact us
#ASEFCulture