
NEWS & EVENTS > The Philippines and Indonesia sign MOU on creative economy

POSTED ON
27 OCT 2022

The Philippines and Indonesia sign MOU on creative economy



The Philippines and Indonesia have signed a Memorandum of Understanding (MOU) for Cooperation in the Development and Promotion of the Creative Economy, potentially opening up opportunities for each of the creative communities.

Philippines' Department of Trade and Industry (DTI) Secretary Alfredo Pascual and Indonesian Minister of Tourism and Creative Economy Sandiaga Uno signed the MOU that, among other things, **agrees on the exchange of information on market research and policy trends**, as well as facilitates **co-production, co-branding programmes, and marketing of creative products, goods and services**.

The MOU identified the creatives community to include:

- fashion, interior, landscape, jewellery, and architectural designers
- culinary artists
- filmmakers
- television and radio content creators
- internet podcasters
- game developers
- animators
- musicians
- theatre artists
- dancers
- authors
- illustrators

According to the Creative Economy Council of the Philippines (CECP), about **two to three million Filipino creative freelancers work locally, while 1.5 million Filipino creatives handle international projects.**

Assistant Secretary Glenn Peñaranda, Officer-in-Charge for DTI's Trade Promotions Group (TPG), said that while the Philippines is the **top exporter of creative services in the ASEAN region, the country's total creative exports only amount to 2% of the market share in Asia-Pacific.**

Read about the [MOU here](#).

SIMILAR CONTENT

POSTED ON
09 APR 2019



NEWS
PHILIPPINES

POSTED ON
14 MAR 2016

Global Trade of Cultural Goods in the Digital Age | UNESCO statistics study



PUBLICATIONS
INTERNATIONAL

BY ANTONIO CARLOS RUIZ SORIA
02 OCT 2019

The power of connecting cultures digitally



FEATURES
ASIA EUROPE

POSTED ON
26 JUL 2019

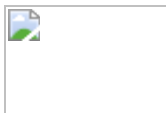
UNCTAD Creative Economy Outlook report available in Chinese



PUBLICATIONS
CHINA INTERNATIONAL

BY **KERRINE GOH**
31 JUL 2008

Publications on the Asian Film and Audiovisual Markets – Now Available



POSTED ON
30 JUN 2015

Creative Design economy development in Thailand



COUNTRIES

INDONESIA PHILIPPINES
THAILAND

THEMES

CREATIVE INDUSTRIES CULTURAL DIPLOMACY CULTURAL POLICY
CULTURAL RELATIONS

ABOUT ASEF CULTURE360

culture360.asef.org brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

MORE ABOUT ASEF CULTURE360 | [FAQ](#) | [f](#) [X](#) [@](#)

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us
Team
Partners
FAQ
Brand guidelines
How to partner with us
Contact us
#ASEFCulture

