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The **Run Run Shaw Creative Media Centre** has opened in Hong Kong, part of City University, in a landmark building designed by Daniel Libeskind. A six-month **Grand Opening Festival** of performances, exhibitions and symposia started 28 October.

With state-of-the-art teaching and research facilities, the CMC will help nurture the next generation creative media and communication professionals and establish itself as a hub for professionals by promoting interdisciplinary exchange, research and synergistic collaboration.

View [image gallery](#) of CMC © 2011 Studio Daniel Libeskind

A series of world-class art and culture performances, exhibitions and symposia will be presented at City University of Hong Kong (CityU) to celebrate the grand opening of the Run Run Shaw Creative Media Centre (CMC). The six-month festival of events will entertain, inform, inspire and express the excitement of this momentous occasion in terms that are aesthetically and conceptually adventurous, said **Professor Jeffrey Shaw**, Dean of the School of Creative Media and Festival Director.

Included in the festival will be a variety of world-class programmes, from dance and music performances, installation, to new media art exhibitions and animation. The opening production will include *The Four Infinities*, a

music theatre performance featuring classical Chinese instruments; *Movement B*, a dance show that includes a 3D projection; and *Night of 3Dimensions*, Hong Kong's first 3D VJ dance party that combines digital art, 3D projections and electronic music. The first two performances are world premieres.

Other programmes will include exhibitions on sound installations, sustainable cinema and photographs depicting the lives of people living in the lower Ngau Tau Kok Estate in east Kowloon; animation screenings, symposia on art and culture, and the bridging of new and traditional media.

President, Professor Way Kuo said:

The opening of the Run Run Shaw Creative Media Centre is a cause for celebration for City University of Hong Kong (CityU). This landmark building epitomises the leading role the University plays in education for creative media and communication professionals in support of Hong Kong's economic development. The Centre is named after the internationally renowned entrepreneur and philanthropist Sir Run Run Shaw in appreciation of his generous donation to CityU.

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