

## NEWS & EVENTS > Shanghai | b.creative

FROM - TO  
15 NOV 2017 - 15 NOV 2017

### Shanghai | b.creative



**b.creative** – the global event for creative entrepreneurship – will be held in Shanghai on 15 November 2017 in the context of the **High Level People to People Dialogue** (HPPD) Summit between the European Union and China. The conference, which will focus on **Creative entrepreneurship and urban challenges**, is organised in the scope of the EU co-funded project **Creative Tracks** supporting young creative entrepreneurs worldwide and encouraging cross-cultural collaborations. The conference will also welcome the awarded team of the b.creative challenge to present the winning project 'Fieldmakers' and collect the b.creative award.

The city of Shanghai is home to more than 100 Creative Clusters, over 4,000 innovative design-related agencies and institutions. On 13-15 November, it will host the HPPD Summit, the highest level of diplomatic engagement between the EU and China on Education, Youth and Culture.

b.creative reveals a great opportunity for cities, creative entrepreneurs, designers and architects from all over the world to exchange experiences

on cultural and urban management.

KEA is partnering with the **Central Academy of Fine Arts (CAFA)** and the Creative Industries Culture Expertise Centre of **KEDGE Business School** for the organisation of the event.

---

## SIMILAR CONTENT

FROM - TO  
02 NOV 2016 - 03 NOV 2016

Belgium | b.creative conference for creative entrepreneurs

Encouraging in  
arts and crea  
a 'Creat

EVENTS  
BELGIUM EUROPE INTERNATIONAL

FROM - TO  
19 NOV 2018 - 20 NOV 2018

b.creative at Startup:CON in Korea

creative  
vent for creative entrepreneurship  
partners with

EVENTS  
EUROPE KOREA

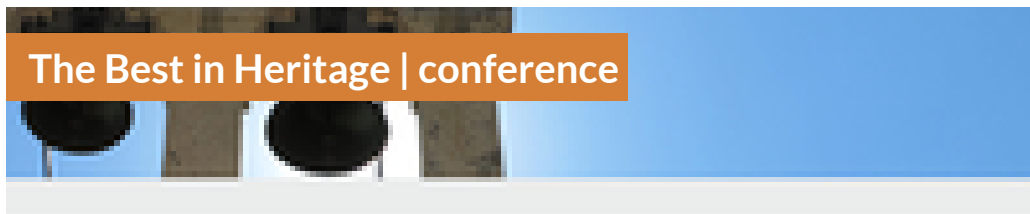
FROM - TO  
15 SEP 2015 - 15 DEC 2015



## Shanghai - Brussels | EU Prize for Contemporary Architecture exhibitions

**EVENTS**  
BELGIUM CHINA EUROPE

FROM - TO  
24 SEP 2015 - 26 SEP 2015



## The Best in Heritage | conference

THE BEST IN HERITAGE  
*Projects of Influence*

**EVENTS**  
CROATIA INTERNATIONAL

POSTED ON  
11 FEB 2018



## Europe & East Asia Capitals of Culture - study on cultural cooperation

### PUBLICATIONS

FROM - TO

08 MAY 2014 - 09 MAY 2014



Sydney | REMIX Summit | early registration advised

# TECHNOLOGY TREPRENEURSHIP

### EVENTS

AUSTRALIA INTERNATIONAL

### WEBSITE

[HTTP://BCREATIVETRACKS.COM/B-CREATIVE-SHANGHAI/](http://bcreativetracks.com/b-creative-shanghai/)

### COUNTRIES

CHINA EUROPE

### THEMES

CREATIVE INDUSTRIES ECONOMY AND SOCIETY

### DISCIPLINE

DESIGN

### ABOUT ASEF CULTURE360

[culture360.asef.org](http://culture360.asef.org) brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and

culture of the two regions.

**MORE ABOUT ASEF CULTURE360 | [FAQ](#) | [f](#) [X](#) [@](#)**

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



About us

Team

Partners

FAQ

Brand guidelines

How to partner with us

Contact us

#ASEFCulture