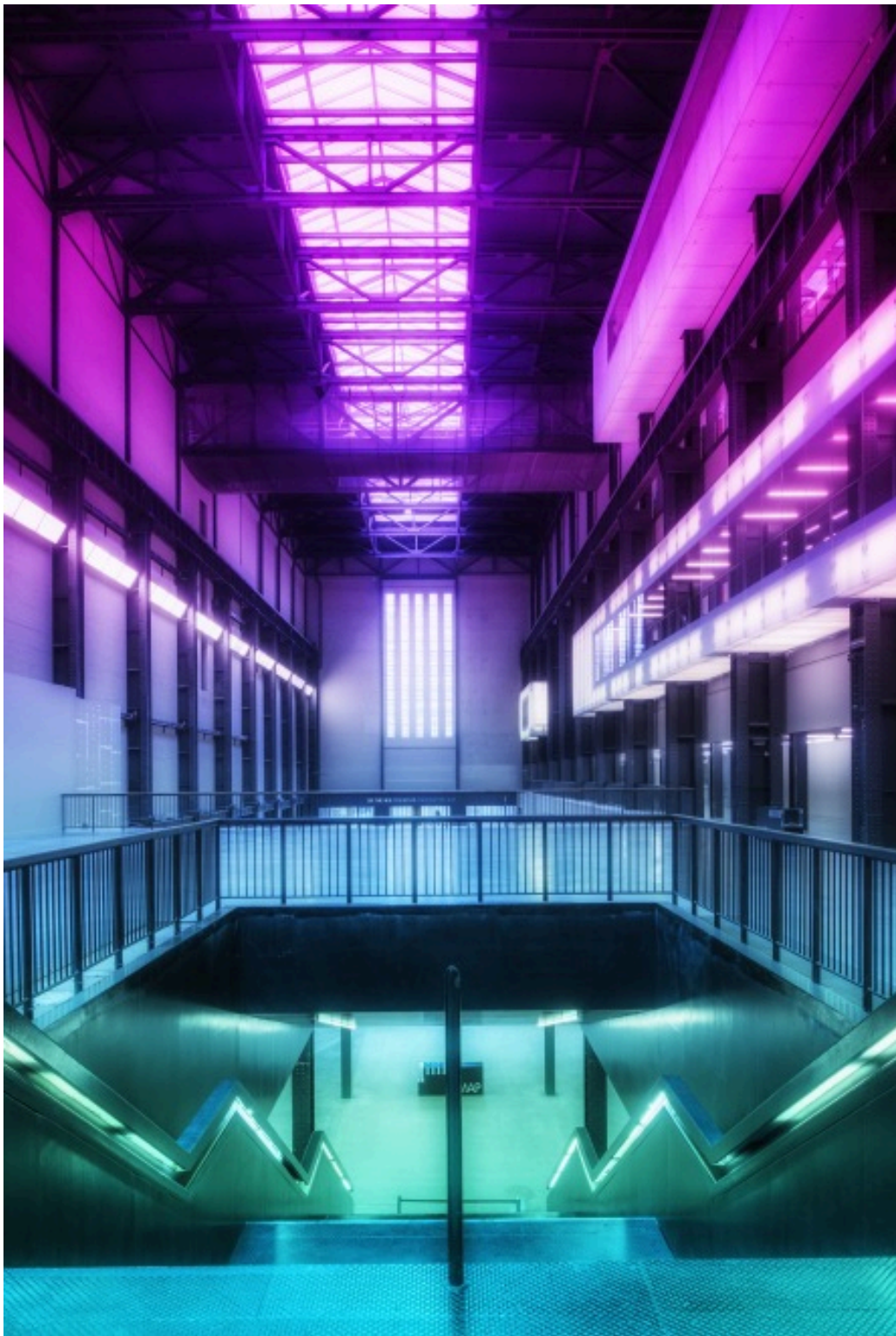


NEWS & EVENTS > Tate Modern announces major Hyundai sponsorship partnership for Turbine Hall

POSTED ON
06 MAR 2014

Tate Modern announces major
Hyundai sponsorship partnership
for Turbine Hall



turbinehallimage

Visitors to Tate Modern in London can look forward to a new series of specially commissioned Turbine Hall installations funded by a major 11-year partnership between Tate and South Korean automakers Hyundai.

The **Hyundai Commission** will see a different artwork transform the iconic public space annually from autumn 2015, giving visitors the opportunity to

view unique works from international contemporary artists.

The Turbine Hall has previously housed commissioned works from artists such as **Ai Weiwei**, **Olafur Eliasson** and **Tacita Dean**, attracting worldwide attention and millions of visitors a year.

Hyundai will also work with Tate's **Asia-Pacific Acquisition Committee** to acquire nine key works by South Korean artist Nam June Paik.

The acquisition of Paik's work, which examines humanity's relationship with technology through various mediums, reflects Tate's aim to build a larger platform for international artists in its collection.

The partnership, confirmed until 2025, is the longest initial commitment from a corporate sponsor in Tate's history.

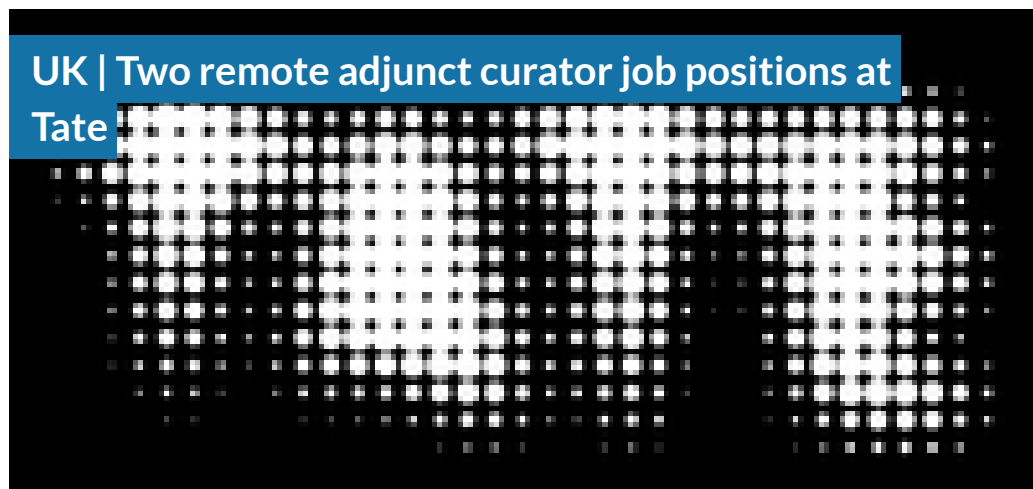
Tate director Nicholas Serota said: 'Hyundai's commitment to Tate will give us an unprecedented opportunity to plan for the future, and will secure a decade of exciting new Turbine Hall commissions for all Tate Modern's visitors.'

Image: Turbine Hall | Tate Photography

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