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## Influence | Croatia



Now reaching its 17th edition,

international conference [The Best in Heritage 2018](#) will be held in **Dubrovnik, Croatia**, on **26-28 September**. It is organised by the European Heritage Association (Zagreb), in partnership with Europa Nostra and the International Council of Museums (ICOM).

### Conference concept: "Projects of influence"

As the award-giving programmes around the world announced their laureates category by category in 2017, the Best in Heritage diligently collected all the information and generated the **annual list of the best practices in the field of museums, heritage and conservation**. Out of some 300 prize-winners from 45 award schemes, the Best in Heritage Advisory Board approved a **selection of the most innovative and advanced candidates**, which were invited to the 2018 conference in Dubrovnik. Featuring altogether **42 presentations of a wide scope of laureates coming from 4 continents**, the conference will, once again, bring authors of the most exceptional achievements together with the professional audience and the public.

### Programme

The gathering will start with the ***IMAGINES* event, which focuses on the use of New Technologies and Multimedia**, and will feature Q&A sessions, 2 keynotes and a "Spotlight" lecture following the theme of 2018 as the **European Year of Cultural Heritage**. In addition to having an ideal setting for networking with colleagues from all over the globe, the conference will have an abundance of **cultural, social and gastronomic events accompanying the programme**. The moderators, last year's winners and the audience will act as a Jury and vote for a project with a truly change-making potential for each of the two events: "The Project of Influence" for the year 2018. Among the projects that will be presented at The Best in Heritage 2018 are some from ASEMUS member museums, including the [Ethnographic Museum of Geneva](#) (which was recognised as the [2017 European Museum of the Year](#)), and [National Museums Scotland](#) (which received the ['Permanent Exhibition' award](#) in the UK's 2017 Museums and Heritage Award).

### Further information

For additional information about the **projects that will be presented at The Best in Heritage 2018**, please visit <https://www.thebestinheritage.com/featuring> Details about the **programme and registration** process are available at <https://www.thebestinheritage.com/conference>

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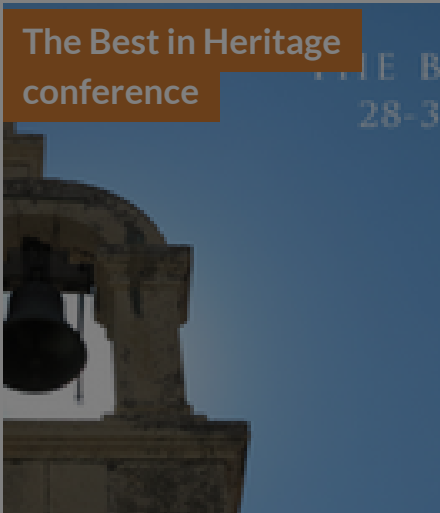
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