## **Privacy Settings**

We use cookies to optimize our website and our service.

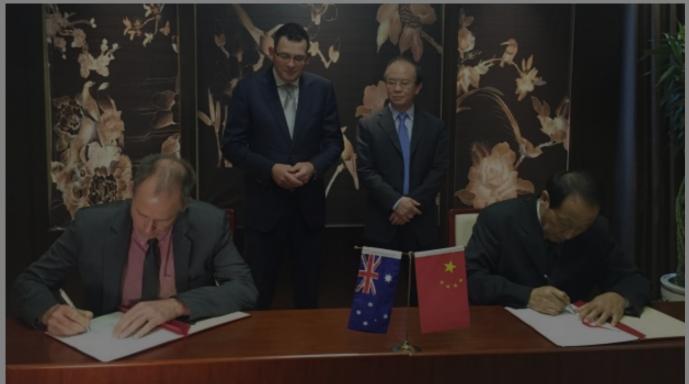
- Functional
- Statistics
- Marketing

Save

Functional only

Accept all

# with China



1443060326484

Victoria has become the only Australian state to sign a cultural agreement with China's national government, in an historic deal that will result in the exchange of more festivals and arts over the next five years.

As reported in *The Age, Victoria*, Premier Daniel Andrews and China's vice cultural minister Ding Wei announced the decision in Beijing last month, paving the way for an unprecedented boost to Victoria's multibillion-dollar creative arts industry.

The deal will enable more festivals, tours, exhibitions and artist-in-residence opportunities to be shared between Victoria and its biggest trading partner.

During the first year of the partnership, cultural activities that have been proposed include the introduction of a new Chinese film festival in Melbourne, and tours of China by the Australian Ballet and the Melbourne Symphony Orchestra.

Victoria's cultural co-operation agreement is regarded as a major coup for Premier Daniel Andrews, as it is the only time an Australian state has signed an agreement with the national government of the People's Republic of China.

Most agreements – such as Victoria's sister-state arrangement with the Jiangsu province – are usually between states and provinces.

Mr Andrews said the new deal cemented Melbourne's reputation as Australia's arts and culture capital. At a signing ceremony at the Ministry of Culture headquarters in Beijing, the premier and Mr Wei were treated to a performance of Beethoven from the Melbourne Symphony Orchestra.

"This will be a great exchange in terms of fine art, music, dance theatre, but it's also a great opportunity for staff, and those who are employed within the dynamic and growing industries to be able to travel to and from China," he said.

Victoria's creative and cultural industries employ more than 220,000 Victorians and represents almost 10 per cent of the state economy.

The government's latest figures suggest the industry generated \$1.4 billion in exports – mostly in services – and attracted cultural tourism worth \$1 billion.

Read full article

## **SIMILAR CONTENT**

POSTED ON 14 AUG 2013



**NEWS** ASIA AUSTRALIA POSTED ON 13 AUG 2010



**NEWS**CHINA SINGAPORE

BY CLAIRE WILSON 01 AUG 2017



**FEATURES** AUSTRALIA

POSTED ON 09 NOV 2012

Australia and UNESCO sign MOU | plan first joint cultural diversity project





**ORGANISATIONS DIRECTORY**AUSTRALIA

FROM - TO 17 APR 2018 - 06 MAY 2018



**EVENTS** 

**CHINA NEW ZEALAND** 

AUSTRALIA CHINA

**THEMES** 

CREATIVE INDUSTRIES CULTURAL POLICY

#### **ABOUT ASEF CULTURE360**

**culture360.asef.org** brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

### MORE ABOUT ASEF CULTURE 360 | FAQ | ♠ 🗶 🎯

This website was created and maintained with the financial support of the European Union. Its contents are the sole responsibility of the Asia-Europe Foundation (ASEF) and do not necessarily reflect the views of the European Union.



Team
Partners
FAQ
Brand guidelines
How to partner with us
Contact us
#ASEFCulture

ASIA-EUROPE FOUNDATION (ASEF) 2017 | TERMS OF SERVICE & PRIVACY POLICY | CREATIVE COMMONS ATTRIBUTION - NON COMMERCIAL SHARE