

NEWS & EVENTS > Workshop: Temporary Exhibitions and International Promotion | Greece

BY JORDI BALTÀ PORTOLÉS
13 APR 2018 - 14 APR 2018

Workshop: Temporary Exhibitions and International Promotion | Greece



In the context of its Executive

Leadership Programme for Heritage Management, the Heritage Management Organization, Greece, has recently announced a two-day workshop entitled '**Organizing Temporary Exhibitions from Your Collection and Promoting Them around the World**'. It will take place in Elefsina, Greece, on 13-14 April 2018. The workshop will focus on **how temporary exhibitions can enhance and promote the mission of a museum**, create new audiences and generate revenue for an institution. Starting with a look at building institutional strategy for exhibition-making and partnership-building, participants will **explore the process behind making temporary exhibitions for display at home and internationally**. This will include identifying exhibition objectives, shaping the narrative and content to create a compelling visitor experience as well as the practicalities of actually delivering a project in another country. The workshop will encourage a discursive approach and participants are welcome to bring their own ideas and projects to the table. At the end of the workshop, **it is expected that delegates will be able to:**

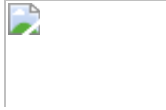
- articulate an understanding of how travelling temporary exhibitions can make use of collections to generate resource and increase the profile of the institution locally and internationally;
- demonstrate how they might shape the content, narrative and display of an exhibition both to reflect the identity of the institution and to appeal to multiple audiences whilst working with the resources available;
- identify potential partners for delivering temporary exhibitions locally and on tour internationally.

The workshop will be delivered by **Rosie Wanek**, Senior Exhibitions Manager at Somerset House, London, UK, who specialises in exhibition development and delivery local and internationally. With an academic background in literature and visual culture she is driven by an interest in the stories and media that connect and inspire people. Rosie has **extensive experience of touring exhibitions internationally**, particularly to challenging environments and venues with limited infrastructure. In recent years she has worked with teams across Europe and the US and in China, India, Syria, Qatar and Russia to deliver world class exhibitions of diverse scale and content. A **reasonable proficiency in spoken and written English** is required to attend the workshop. A number of **partial or full scholarships** are available for some participants. Applications should be sent **by 13 March**. The **official announcement** of the workshop 'Organizing Temporary Exhibitions from Your Collection and Promoting Them Around the World', including details on fees, application procedures and available scholarships, is available at <https://drive.google.com/open?id=1iJwkVpkGdVkodJnvjJ9q02mucqg8YEKR>. A **provisional syllabus** is available **here**. For **additional information** about the Heritage Management Organization's training activities, please visit <http://www.inherity.org/training/workshops/>

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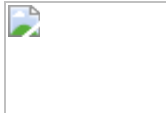
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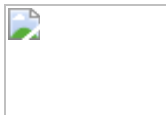
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