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> **COUNTRIES** ASIA INTERNATIONAL JAPAN

> > **THEME CREATIVE INDUSTRIES**

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tional art and

design competition





CALL-FOR-ENTRIES | designboom in collaboration with <u>DA-japan design association</u> NPO - promote an international art + design competition. Participation is open to applicants from all over the world from young students to young professionals, and young design-enthusiasts (age 30 and under). Finalists works to be exhibited at Tokyo Design Week 2013. Cash prizes.

01 - the theme of the asia awards contest is HELLO FUTURE and/or FESTIVAL

HELLO FUTURE - future possibilities of art & design FESTIVAL - the main theme of this year's overall event

participants age 30 and under, can submit max 3 proposals.

accepted work genres are:

architecture/interior/product/rashion/texthe/photography/vved/image/marketing/graphics/indstration/art/med arts/crafts/space design/animation/music etc.

02 - asia awards info

A comprehensive asian creative award has been established to gather all the young creative and high-quality professional power from Asia and around the world in the centre of Tokyo. It aims to become a platform for students and young designers to help them develop their capabilities to excel on the global stage. The international design & art award aims to foster and dispatch young energetic talented designers from all over the world.

03 - awards

There are five finalist cash prizes of 200,000 JPY (ca. 2,000 USD each).

The winners will have to actually create the projects, products, illustrations etc. The winners should use the cash prize for travel expenses to Tokyo and/or for actually making the artwork. All the 5 finalist works will be exhibited in the TOKYO DESIGNERS WEEK 2013 in the central venue (oct. 26th - nov. 4th, 2013) in a the asia award exhibition with other 25 works.

In a second step, in tokyo, 10 finalists will be chosen among the total 30 works for a live-presentation in front of the jury, and 3 final award winners will be chosen to receive a grand and semi-grand prix.

1 grand prix 1,000,000 JPY (ca. USD 10,000)

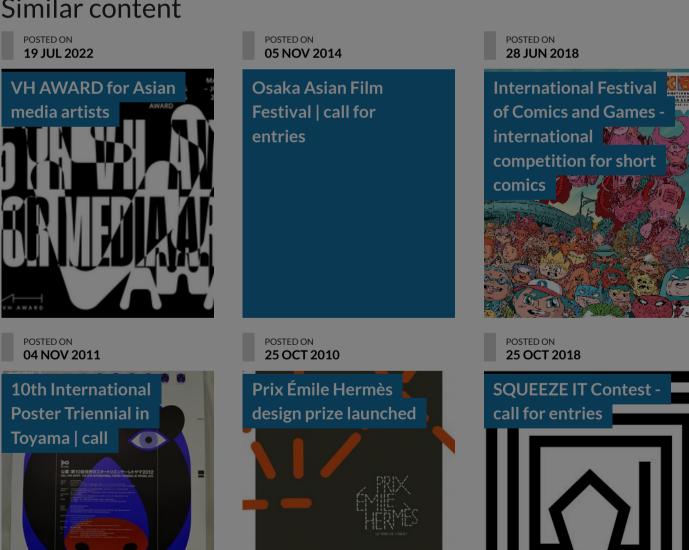
2 semi-grand prix 300,000 JPY (ca. USD 3,000)

DEADLINES:

Free application registration will be accepted until august 05, 2013

deadline for submission of entries: works can be submitted up to august 10, 2013

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