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DEADLINE 07 AUG 2016

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## GLOBAL CULTURAL LEADERSHIP PROGRAMME

MALTA, OCTOBER 16 – 21, 2016

IN THE FRAMEWORK OF

#### **CULTURAL DIPLOMACY PLATFORM**



Deadline extended! The Global Cultural Leadership Programme is a programme designed to develop and strengthen cultural leadership skills of young practitioners emerging on the international scene. Through its framework, content and methodology, the Global Cultural Leadership Programme specifically aims to improve the skills of cultural managers as well as develop collaborative peer-to-peer learning and networking building.

This will enable participants to develop fresh insights into international

cultural collaboration practices. The programme offers a set of learning modules, tools and manuals for practice-based learning, giving the participants opportunities to build meaningful collaborations at the global level and within the EU.

The Global Cultural Leadership Programme is a tailor-made programme for young cultural managers. During the training sessions, the methodology used is interactive. It is based on peer-to-peer exchange and cooperative learning experiences, and allows for establishing hands-on intercultural encounters on the spot, benefiting mutual learning experiences.



#### **Potential participants**

The 40 participants of the Global Cultural Leadership Programme will come from different fields of relevant cultural practice in their countries and represent sectors that are specifically interested in reaching out with their work globally.

For the first edition of the programme, the European **Cultural Diplomacy Platform** will look specifically for applications from outstanding cultural managers who fill in the criteria below:

#### Geographical criteria:

• are nationals of (and are working for organisations in) Brazil, Canada, China, Japan, India, Mexico, Russia, South Africa, South Korea or the

USA (a maximum of three participants from each of these ten countries will be selected),

 are nationals of (and are working for organisations in) the 28 EU member states (a maximum of ten EU participants in total will be selected, one per EU country)

#### **Professional experience:**

- work for a cultural civil society organisation (NGO), a cultural enterprise (social or for profitmaking) or a public cultural institution (such as museums, libraries, or music venues that operate on local, regional and national levels)
- have (some) previous experience in international networking and cultural exchange and have relevant working experience in the field of 3 to 5 years
- are working in a field or position that allows them to act as local/national multipliers of new leadership knowledge and global cultural networking
- hold a relevant (leading) position in their organisation

#### Thematic interest:

- are strongly interested in international cultural collaboration and wish to further develop professionally in a global working context
- show a strong awareness of intercultural sensitivities and are passionate about working on cultural issues and topics of global relevance.

#### Language criteria and age requirements:

- have a very good working knowledge of English
- are (preferably) 25 39 years of age

## The deadline for submitting applications is EXTENDED TO August 7

#### Background

In March 2016, a new **Cultural Diplomacy Platform** was launched to support the European Commission with the implementation of a new 'Strategy for international cultural relations'. This Platform aims to carry out activities in order to enhance the EU's cultural engagement with third countries and their citizens. BOZAR Centre for Fine Arts, British Council, EUNIC Global, European Cultural Foundation and Institut français have formed a consortium, led by Goethe-Institut, to support the implementation of the Cultural Diplomacy Platform.

This new European Cultural Diplomacy Platform aims to promote cultural engagement and cooperation between Europeans and citizens from countries all around the world. Its activities will, inter alia, address the managerial practicalities of establishing sustainable cultural exchanges, build long-term collaboration based on people-to-people contacts, and engage in productive co-creation processes. To that end, the Platform includes a training component: a Global Cultural Leadership Programme that will support young cultural managers from the ten Strategic Partners of the EU,1 as well as from EU Member States, developing and strengthening their cultural leadership skills

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