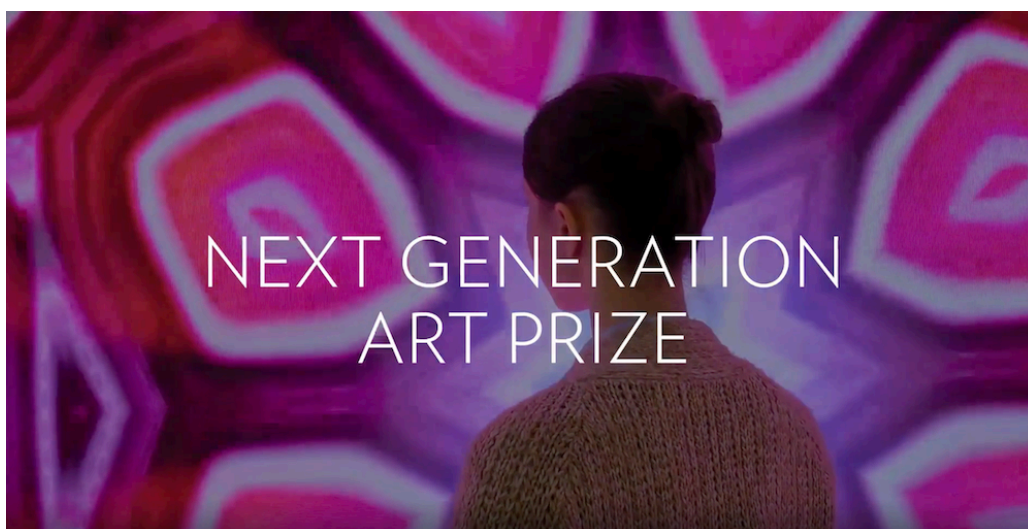


**OPPORTUNITIES** > Julius Baer Next Generation Art Prize 2023 for young artists in Asia

DEADLINE  
27 NOV 2022

## Julius Baer Next Generation Art Prize 2023 for young artists in Asia



The Julius Baer Next Generation Art Prize is calling for applications from artists aged between 21 and 40 years old who are residents of China, India or Southeast Asia.

Artists will be selected on the strength of their online portfolio before being invited to submit a new artwork concept that they would like to develop.

Submissions must reflect at least one of the Julius Baer Next Generation Investment themes:

- Arising Asia

- Digital Disruption
- Energy Transition
- Feeding the World
- Future Cities
- Shifting Lifestyles
- Inequality
- Sustainability

Digital art can either be understood as any artistic work or practice that uses digital technology as part of the creative or presentation process, or as computational art that uses and engages with digital media.

## About the prize

Six winners will be selected for incubation and be mentored by leading figures from the art and business worlds. These six winning works will be showcased via an interactive virtual exhibition in the second half of 2023.

The Prize will include an inaugural three-month Art and Technology Accelerator programme (March–June 2023) for six winning artists to develop a new piece of digital art, to prepare them to become creative entrepreneurs ready for the digital age.

Participating artists may also be invited to a gathering of artists, creative practitioners, and entrepreneurs who are championing the arts in Asia.

## Benefits for winning artists

- A total prize money of 10,000 USD each
- A three-month specialised Art and Tech Accelerator programme
- An opportunity to showcase their new digital artwork, in an exclusive Julius Baer virtual exhibition

[Application guidelines](#)

**Deadline: 27 November 2022**

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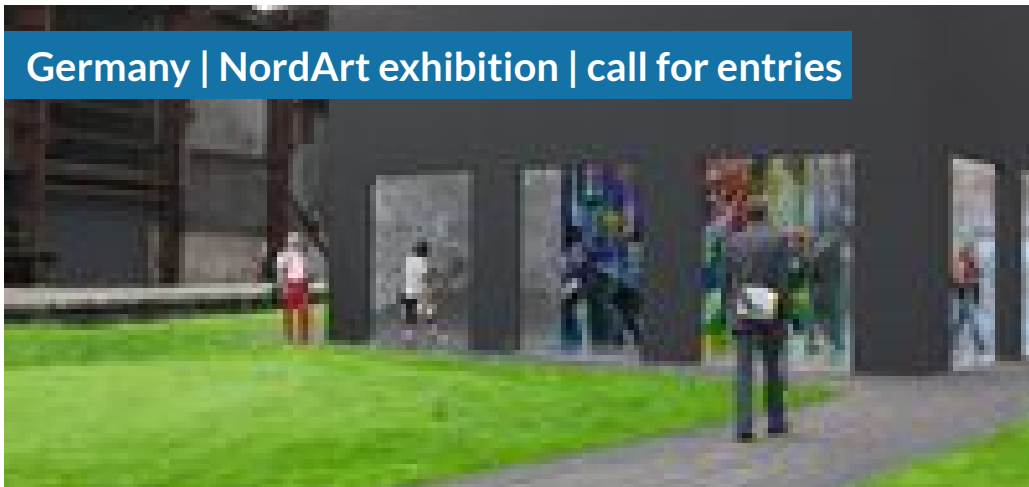
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04 DEC 2017

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INTERNATIONAL KOREA

#### WEBSITE

[HTTPS://WWW.JULIUSBAER.COM/EN/SPOTLIGHT/NEXT-GENERATION-ART-PRIZE/](https://www.juliusbaer.com/en/spotlight/next-generation-art-prize/)

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#### THEMES

ART AND ENVIRONMENT ARTS AND SCIENCE ECONOMY AND SOCIETY  
PROFESSIONAL DEVELOPMENT

#### DISCIPLINES

NEW MEDIA VISUAL ARTS

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[culture360.asef.org](https://culture360.asef.org) brings Asia and Europe closer by providing information, facilitating dialogue and stimulating reflection on the arts and culture of the two regions.

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