

OPPORTUNITIES > Lao PDR | Traditional Arts and Ethnology Centre
marketing job

DEADLINE
23 JUN 2023

Lao PDR | Traditional Arts and Ethnology Centre marketing job



Traditional Arts and Ethnology Centre (TAEC) in Luang Prabang (Lao PDR) is looking for a dynamic, social-media savvy, and dedicated Marketing and Sales Manager. The successful candidate will be part of a small team promoting the organisation's identity, products, and activities, and they will support the handicraft sales systems.

The Sales and Marketing Manager will have **two broad areas of responsibility**:

1. Direct and implement marketing and promotion of TAEC including content creation, local sales marketing, and managing TAEC's online presence, including social media
2. Support sales strategy and stock management for TAEC's brick-and-mortar and online shops

Skills and Qualifications

- Strong verbal and written English communication skills
- Work experience and strong skills with social networking tools
- Familiarity with Mailchimp and Wordpress
- A degree in marketing or business administration, or relevant experience
- Experience working in non-Western and/or “developing country” contexts
- The ability to work independently and resourcefully, to juggle multiple tasks, with strong problem-solving and organisational skills
- Willingness and ability to learn quickly about the organisational and cultural context
- Fluency in English and preferably with Thai or Lao language skills
- Basic photography and video skills

Contract and Remuneration

This is a two-year, full-time position, **beginning 1 September 2023 and ending on 31 August 2025**, with possibility of extension. The successful candidate will be expected to work approximately 40 hours per week, but there is flexibility over a five or six-day week.

Salary will be commensurate with experience, **between 1,200 USD and 1,600 USD**.

All visa and work permit costs covered.

Health insurance benefit: 1,000 USD/year

Flight reimbursement for travel to Lao PDR: up to 1,000 USD upon arrival. Return flight benefit provided at the end of the contract, up to 1,000 USD.

[TAEC Sales and Marketing Manager application guidelines](#)

Deadline: 23 June 2023

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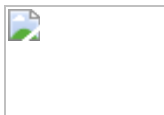
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LAO PDR

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