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## OPPORTUNITIES > Sino-European Women Entrepreneurs in Music mentoring programme

DEADLINE  
11 SEP 2022

# Sino-European Women Entrepreneurs in Music mentoring programme



Sino-European Women Entrepreneurs in Music (SEWEM) is calling for application from music professionals from Europe who identify as woman, trans, non-binary or gender minority for their networking and mentoring programme.

SEWEM promotes the **skills of European and Chinese women in the music and export sector**. SEWEM is also an experimental laboratory for the rapprochement of the music industries and relations between Europe and China. It will enable the **creation and cross-border circulation of European, Chinese and transnational music**.

What is the SEWEM mentoring programme?

The mentoring programme begins with a **kick-off event on 18 and 19 October in Lisbon** (prior to the WOMEX conference) and provides **long-term support for personal and career development** of young professionals who identify themselves as women, trans or non-binary.

The programme consists of three pillars:

1. 1-on-1 meetings between mentee and mentor, for the organisation and content of which the participants themselves are responsible
2. Group meetings on topics that are relevant to the participants (e.g. knowledge of the Chinese market or understanding of music export strategy, which take place in the form of workshops)
3. Exchange between European and Chinese participants with online networking session, and trade mission to China for selected participants

## Who is the programme for?

Application as a mentee is open to any music professional/entrepreneur from EU and **Creative Europe countries** who identifies as woman, trans, non-binary or gender minority, that already has some experience in music export, and links or strong interest in the Asian music market.

Good knowledge of English is required.

## What is provided?

Participation in the programme is free for mentees. **Every participant will receive 200 EUR to travel to the meeting in Lisbon.** Hotel rooms will be booked and paid directly by the SEWEM team. Please note that the availability for the meeting in Lisbon is mandatory for participation in the programme.

[Application guidelines](#)

**Deadline: 11 September 2022**

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