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Buskin Film

Buskin film aims to promote Italian arthouse films of quality and distribute them worldwide through international sales. Its objective is to make the film-marketplace aware of works by both well-known and emerging directors and talent from Italy, through a comprehensive marketing and promotional campaign before the films are distributed and sold.

Buskin film will follow each of its films step by step through Festivals and various other promotional activities worldwide, so that the buyers will already have a product, which has been given an attentive and personal advertising campaign at an international level. Every film will be characterised by an "Italian Quality films" label so that the buyers will have a selection of films that they recognise and can rely on.

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