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POSTED ON
10 MAY 2021

Creativity for People and Organization's Wellbeing - New essay



Creativity is a multidimensional concept for which there is no universally accepted definition. In the same vein, wellbeing is also a complex and multidimensional concept. This essay on "Creativity for People and Organization's Wellbeing" focuses on exploring **why creativity is crucial for people and organizations' wellbeing in the context of the high economic uncertainty** in which we live for more than a decade, that is, since the **Great Recession**, and, even more critically since the outbreak of the **Covid-19**.

Does creativity have a lasting effect on wellbeing? What is its impact on workplaces and organizations? These are some of the questions that this essay written by Economia Creativa Antonio Carlos Ruiz and Justyna Molendowska-Ruiz adress in this publication.

Read it

here: <https://economiecreativa.wordpress.com/2021/04/21/creativity-for-people-and-organizations-wellbeing/>

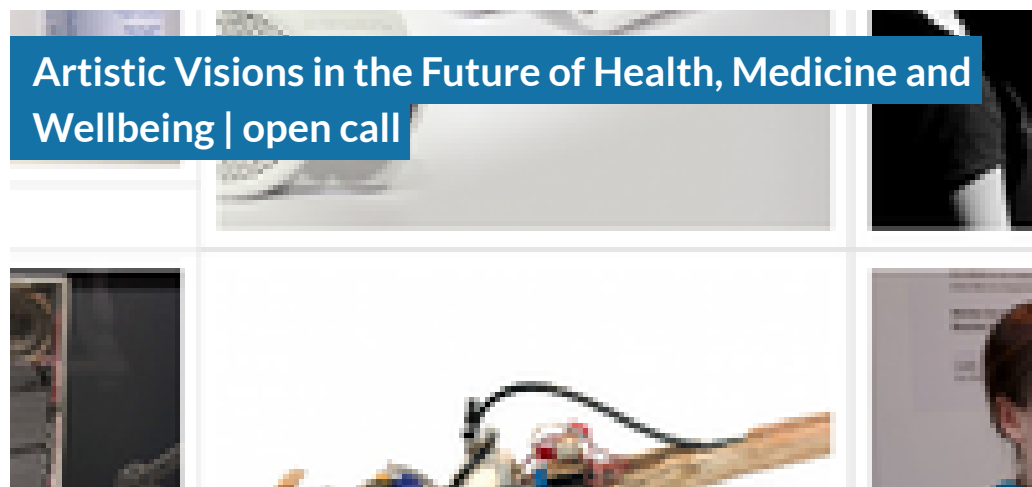
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